

Response to “Notice of intent to deny”

10/05/2023

Petitioner and beneficiary Mr. Andrey Markelov
Date of birth [REDACTED]
Classification sought E11
Receipt number [REDACTED]

Dear USCIS Officer,

This letter is written in response to the “Notice of Intent to Deny” (NOID) issued for EB1-A petition. I appreciate the opportunity to address the raised concerns.

I would like to extend my sincere gratitude for recognizing **the five of the ten criteria** presented in my EB1 petition, namely:

- Documentation of the alien’s receipt of lesser nationally or internationally recognized prizes or awards for excellence in the field of endeavor. Title 8 C.F.R. § 204.5(h) (3) (i).
- Evidence of the alien’s participation, either individually or on a panel, as a judge of the work of others in the same or an allied field of specialization for which classification is sought. Title 8 C.F.R. § 204.5(h) (3) (iv).
- Evidence of the alien’s authorship of scholarly articles in the field, in professional or major trade publications or other major media. Title 8 C.F.R. § 204.5(h) (3) (vi).
- Evidence of the display of the alien’s work in the field at artistic exhibitions or showcases. Title 8 C.F.R. § 204.5(h) (3) (vii).
- Evidence that the alien has commanded a high salary or other significantly high remuneration for services, in relation to others in the field. Title 8 C.F.R. § 204.5(h) (3) (ix).

Your thoroughness and understanding in this matter are deeply appreciated.

Dear officer,

After a thorough review of your NOID letter, I can concede that your concerns arose for a reason and not unfounded. Indeed, the structure of the petition is flawed and creates an impression of “overbalance” of achievements in 2023. Undoubtedly, the petition’s structure should have been more carefully considered, and this is entirely the fault of the compiler.

I understand that the rules regarding immigration petitions are “extremely restrictive”, and your job is to eliminate all possible doubts. At the same time, some aspects of your letter appear excessively strict.

Therefore, on one hand, I would like to present documents showing that some of the requested data is not required to be provided. On the other hand, I have decided to provide it anyway, to the best of my ability, to facilitate your task.

This letter includes:

1. Extracts from relative precedent decisions
2. Year-over-Year evidence of sustained acclaim
3. Audience website statistics from and independent provider Pr-Cy
4. New evidence on awards, publications, articles, high salary and key role
5. Revised and re-signed recommendation letters
6. Visual scheme/timeline of achievements

In order not to duplicate much of the original petition, I will always specify the source:

1. [Exhibit 2.2.1, Original Petition] – exhibit 2.2.1 in the original petition
2. [Exhibit 4, This Letter] – exhibit 4 in this response letter

Muni v. INS

Dear officer,

I would like to bring to your attention the case **Muni v. INS, 891 F. Supp. 440 (N.D. Ill. 1995)**. The following are extracts from the Court's decision.

Plaintiff Craig Muni was a Canadian NHL player who petitioned the INS for an immigrant visa, claiming that he was a worker with extraordinary ability. His petition was denied, and the Administrative Appeals Unit (AAU) affirmed. Muni appealed that decision to this court. Both parties moved for summary judgment, Muni's motion was granted and the INS' motion was denied.

Muni submitted information about his salary, numerous magazine and newspaper articles about him, affidavits from eight veteran NHL players, international awards, and evidence of playing a leading role in Stanley Cup.

The director of the INS' Northern Service Center denied Muni's petition. She found that there was no evidence that Muni's salary is high compared with what other NHL players receive; that he failed to explain the reputation, significance, or selection criteria of the awards from Hockey Digest and Goal; that the newspaper articles established only his improvement as a player after joining the Oilers, his contributions to the Oilers' Stanley Cup victories, and the fact that he is remembered for playing while sutures on his face were leaking; and that the affidavits showed that Muni was an excellent, hard-hitting defenseman.

The Seventh Circuit has held that the INS abuses its discretion when its decision

- (a) is made without rational explanation,
- (b) inexplicably departs from established policies, or
- (c) rests on an impermissible basis such as race discrimination.

The Court concluded:

Muni's evidence fits into five out of the ten categories.

While the satisfaction of the three-category production requirement does not mandate a finding that the petitioner has sustained national or international acclaim and recognition in his field, it is certainly a start, and the INS made no attempt to explain why Muni's evidence did not meet the acclaim and recognition standard.

Thus, it has not only failed to explain why it does not accept some of the individual facts Muni presents, it has also failed to explain **why the sum of those facts and others is insufficient to warrant granting his petition.**

We deem such arbitrary decision-making an abuse of discretion.

The Service also misapplied its own definition of extraordinary ability. It apparently was under the impression that only all-stars or the League's highest-paid players have extraordinary ability.

That is an overly grudging interpretation of its own regulation, which defines an athlete of extraordinary ability.

In other words, The Court states that the very fact that the beneficiary meets as many as five out of ten criteria is strong evidence that he has sustained acclaim.

According to the statistics, only 10% of EB1-A petitions cases decided at the AAO in 2017 even involved a question of final merits, i.e met at least three out of ten criteria, let alone the fraction of percent number of petitions that met five criteria.

However, out of the highest respect to USCIS work, additional evidence is politely submitted with this response letter to dispel all possible concerns.

Zizi v. Cuccinelli

Dear officer,

The NOID letter contains numerous requests to provide objective statistics of the audience and circulation, including comparative data, for all media that published material about Mr. Markelov.

I would like to bring to your attention the case **Zizi v. Cuccinelli, 20-cv-07856-SVK (N.D. Cal. Jun. 24, 2021)**. The following are extracts from the Court's decision.

Plaintiff Dr. Martin Atillio Dominiq Zizi ("Plaintiff" or "Zizi") was a citizen of Belgium. The action arose out of the denial of Plaintiff's application for an EB-1A visa, which is available to aliens of "extraordinary ability".

The Court held a hearing on June 1, 2021, granted Plaintiff's motion for summary judgment and denied the Government's cross-motion for summary judgment.

Plaintiff claimed to meet the "**Published material about the alien in professional or major trade publications or other major media, relating to the alien's work in the field for which classification is sought**" (8 C.F.R. § 204.5(h)(3)(iii)).

Plaintiff offered evidence of articles in the publications Biometricupdate.com, Techworld, and FindBiometrics, Digital Journal, as well as a podcast episode featuring an interview of Plaintiff and Plaintiff's Tedx talk.

The AAO concluded that this evidence did not satisfy the criteria, for several reasons.

Plaintiff challenges two of the reasons the AAO rejected the publications evidence: (1) the AAO's conclusion that the cited articles were not about Plaintiff; and (2) the AAO's finding that Plaintiff had failed to provide independent evidence of the circulation of the cited publications.

The Court's decision states that the AAO acted arbitrarily, capriciously, and contrary to law when it found that Plaintiff had failed to establish that any of the websites represent professional or major trade publications or other major media.

The AAO faulted Plaintiff for failing to offer “**independent evidence, such as website traffic figures from third parties, demonstrating the websites’ standing as major media**”.

The Government argues that the AAO was correct because “the requirement to demonstrate that a publication qualifies as major media is a long-standing one that has been acknowledged by several courts”.

However, this argument ignores the fact that an applicant is not required to provide evidence of publications about him in “major media”; he may also satisfy the category for published material by providing evidence of published material about him in “professional or major trade publications” 8 C.F.R. § 204.5(h)(3)(iii).

Evidence of the type demanded by the AAO—such as independent website traffic figures—would shed little light on whether a publication is a “professional or major trade publication” within the meaning of the regulation.

After all, even if a professional journal is read by every member of that profession, the circulation would be small if the profession itself is small. In other words, “one would expect that professional and trade journals would have a smaller circulation than publications read by the general populace, and thus that professional and trade journals would not generally qualify as ‘major media’”.

To be sure, neither a self-serving assertion of a publication’s “#1” position in a field nor attorney argument is sufficient to show that a publication qualifies a professional or major trade publication.

However, independent evidence of a publication’s stature as a major trade publication is not required when that stature is self-evident. Plaintiff provided sufficient evidence about these publications’ circulation and readership.

Under the circumstances of this case, the Court concluded that Plaintiff has shown, by a preponderance of the evidence, that published material about him appeared in professional or major trade publications.

Year-over-Year Evidence of Sustained Acclaim

1. Published materials in professional or major trade publications

1.1. Year of 2012

1.1.1. *Russia-2 TV channel interviewed Mr. Markelov about his work*

On December 13, 2012, Mr. Markelov appeared in **Russia-2 Federal TV Channel's** news program Vesti.Ru by **Daria Grigorova** et al, the material was entitled “**City Courier**” [Exhibit 2.2.5, Original Petition].

Mr. Markelov was interviewed about “City Courier”, a start-up for same-day delivery service with geolocation, the first service of this type in Russia at the time. **Mr. Markelov is mentioned as the Head of Development** of the service. He talks about the innovative nature of the service and its personal approach [Exhibit 2.2.5, Original Petition].



NOID letter states:

“You provided data from Similar Web which is a tool to broadly determine internet domain traffic, not to determine a publication’s circulation”

However, the original petition did not operate with data from Similar Web for Russia-2 TV channel, instead it provided the number of channel watchers between 09/01/2012 and 05/31/2013 – i.e., within the range of Mr. Markelov’s interview.

The statistics was printed in Izvestia, a nationwide online newspaper, in an article entitled “Russian viewers prefer TV series. TNS Russia summed up the results of the 2012/13 TV season” published on June 10, 2013. The title indicates that the source of the statistics was **TNS Russia**, a subsidiary of TNS Group, the world’s biggest custom market research company, USA [Exhibit 2.2.5, Original petition].

According to the statistics, **Russia-2 TV Channel shared 2.3% of the total TV audience in Russia**, a country with a population of more than 140 million people. The article provides a comparative table for all major Russian TV channels, which indicates that **Russia-2 was the 11-th most viewed TV channel in the country**.

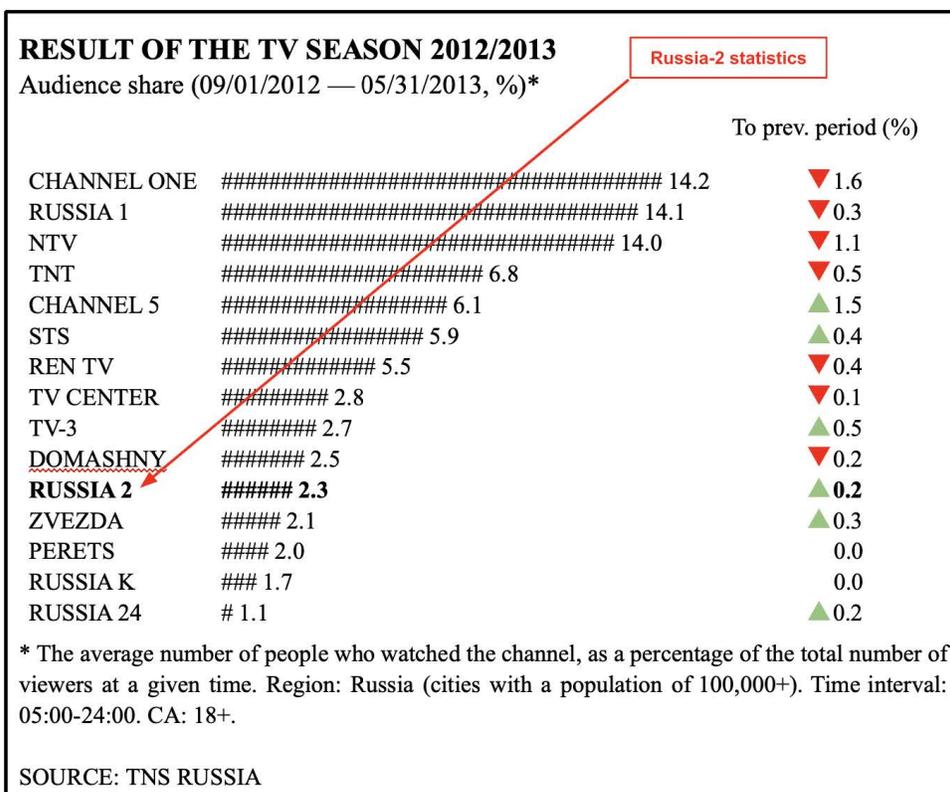


Fig from Page 233, Exhibit 2.2.5 of the Original petition

NOID letter also states:

“While you provided “About Us” and “Media Information” screenshots from the websites promoting themselves, the Petitioner did not present objective, probative evidence to corroborate the websites’ assertions.”

In response to your request, I provide the following objective and probative evidence about Russia-2 TV Channel. This information is published in Nezavisimaya Gazeta (Independent Newspaper), a large Russian newspaper, in an article “The main format is entertainment” on 10/19/2012 by Vera Tsvetkova [Exhibit 1, This Letter].

The article describes Russia-2 as “a mix of programs about fishing, cars, travel, animals, there are a lot of scientific documentaries dedicated to the achievements of engineers and inventors, the development of scientific thought”.

In other words, Russia-2 is clearly a major media, and therefore it was provided with independent statistics and comparative data, as well as a third-party, objective and probative information about the channel.

Please also note that according to *Muni v. INS*, the materials do not need to demonstrate that the beneficiary is at the top of his field, one of the best, etc. but rather need to only discuss his work within the field.

1.1.2. Big City about Mr. Markelov's work: "Private Business. City Courier"

On December 26, 2012, Big City magazine published an interview by Olga Alisova with the team of City Courier, including Mr. Markelov, entitled "Private business. City courier" [Exhibit 2.2.6, Original petition].

In 2012–2014, City Courier was a startup for the same-day delivery service with geolocation. In the article, Mr. Markelov is mentioned as Art Director and can be found on the group photo of the team, second from right [Exhibit 2.2.6, Original petition].

Большой Город | Атлас |     16+

Политика | **Общество** | Экономика | В мире | Спорт | Происшествия | Наука | Культура

06 ДЕКАБРЯ 2012

Частное дело. «Сити курьер»

В Москве открылась новая курьерская служба, которая строит работу на геолокационных технологиях — интерактивная карта позволяет клиентам следить за передвижением курьеров по городу. БГ поговорил с создателями стартапа

ТЕКСТ: Ольга Алисова
ФОТОГРАФИИ: Антон Беркасов

9912

Спецпроекты



Новости экономики

Важно, быстро, актуально

ТАКЖЕ ПО ТЕМЕ
Частное дело

Полуночная пицца

7699



NOID letter states:

“You provided data from Similar Web which is a tool to broadly determine internet domain traffic, not to determine a publication’s circulation”

However, the original text of the petition provided the audience size of the website in 2013 by LiveInternet via Lenta.Ru. Lenta.Ru is one of the biggest news sites in Russia, LiveInternet gathers and measures website audience statistics.

On April 12, 2013 Lenta.Ru published an article “The investor of the Big City offered the magazine to choose its fate” where stated: **“the average daily traffic to the site, according to LiveInternet, in February-March 2013 ranged from 35 to 40 thousand users”**. I.e, the average traffic was **1.0 to 1.2 million visitors monthly**. A copy of this article is submitted in [Exhibit 3, This Letter].

This response letter also provides today’s audience data. As per Pr-Cy, from 2019 to 2023 Big City had 345 thousand visitors monthly [Exhibit 4, This Letter].

The original text never claimed that Big City is a major media. Rather, it is a professional or major trade media, as it was stated in the original petition: “In 2002–2014, Big City was a popular online and printed magazine about life, culture and technologies in Russia” [Exhibit 2.2.6, Original petition].

This response letter includes additional evidence – an article “The Village publishing company relaunched The Big City urban media” from QPMedia, that highlights: “The Big City is a publication about life that goes on [...] Its agenda includes topics that are important for residents of megacities: **new things in culture, entertainment and technologies that change lives, reconstruction of historical buildings and fashion industry events, local stories that will grow into big projects.**” [Exhibit 3, This Letter]

Thus, Big City is not a major media, it is a professional or major trade media, and all necessary information about its audience was respectfully provided.

According to *Zizi v. Cuccinelli*, evidence of traffic figures, audience size, circulation or comparative data is only required for major media. According to *Muni v. INS*, the materials do not need to demonstrate the beneficiary is at the top or one of the best.

1.2. Year of 2016

1.2.1. MegaObzor about Mr. Markelov's work: "Review of Delicious Recipes with Vegetables. Vegan app"

This evidence was not a part of the original text and is newly submitted.

On **May 06, 2016**, **MegaObzor** published an article by **Vlad Voloshin** entitled "**Review of Delicious Recipes with Vegetables. Vegan app**" about a mobile application called "Bonduelle. Recipes with Vegetables" [Exhibit 2, This Letter].

The application was created by the team of Love Media, the design studio owned by Mr. Markelov, and he was the Art-Director and designer of the application. The project has a separate page on the Love Media site, in the "Portfolio" section with screenshots, description and specified roles of each team member. This letter provides a copy of the portfolio page and the signed act of acceptance [Exhibit 2, This Letter].

The article is 653 words long, contains 5 screenshots of the application, entirely dedicated to the application and calls it one of the most convenient apps for cooking.

MegaObzor (MegaReview) is an online magazine that reviews software: "main theme of the portal is hardware, gadgets, mobile devices, games, technologies". MegaObzor is a **professional or major trade media**, and it is self-evident from the website.

As per Pr-Cy, during 2018–2023, an average monthly audience of MegaObzor was 434 thousand users [Exhibit 4, This Letter].

According to *Zizi v. Cuccinelli*, evidence of traffic figures, audience size, circulation or comparative data is only required for major media. According to *Zizi v. Cuccinelli*, independent evidence that the site is professional or major trade media is not required when it is self-evident from the site. According to *Muni v. INS*, the materials do not need to demonstrate the beneficiary is at the top or one of the best.

1.2. Year of 2018

1.2.1 Brodude about Mr. Markelov's design studio: "Professional Approach: 7 solutions for business #10"

On January 18, 2018, Brodude published an article by **Stepan Nikolaenko** entitled "**Professional Approach: 7 solutions for business #10**".

In this article, the first solution is entitled "Love Media", which was a design studio founded and owned by Mr. Markelov. The article describes the studio's team as "masters in all fields of the digital world", mentions several projects created by Love Media and notes that the studio enters the Rating Runeta's Top-100 mobile applications developers in Russia [Exhibit 2.2.7, Original Petition].

NOID letter states:

"You provided data from Similar Web which is a tool to broadly determine internet domain traffic, not to determine a publication's circulation"

However, the original petition never claimed that Brodude was a major media. Rather, it was indicated: "Brodude is a popular online magazine for men, dedicated to various topics, including: culture, business, science and technologies, as well as design" [Exhibit 2.2.7, Original Petition]. In other words, it is self-evident from the website and its content that **Brodude is a professional or major trade media**.

This response provides audience data. As per Pr-Cy, from 2019 to 2023 Brodude had 665 thousand visitors monthly [Exhibit 4, This Letter].

According to *Zizi v. Cuccinelli*, evidence of traffic figures, audience size, circulation or comparative data is only required for major media. According to *Zizi v. Cuccinelli*, independent evidence that the site is professional or major trade media is not required when it is self-evident from the site. According to *Muni v. INS*, the materials do not need to demonstrate the beneficiary is at the top or one of the best.

1.3. Year of 2023

1.3.1. Awdee on Mr. Markelov's work "Talbica — gorgeous interactive periodic table"

On January 31, 2023, Awdee published an article written by **Daria Wright** about Mr. Markelov's work Talbica, entitled "**Talbica — gorgeous interactive periodic table**" [Exhibit 2.2.4, Original petition].

The article recapitulates all major features of Talbica. Each feature is accompanied with a corresponding design sample. The article encourages readers "not to miss this very cool project" [Exhibit 2.2.4, Original petition].

NOID letter states:

"You provided data from Similar Web which is a tool to broadly determine internet domain traffic, not to determine a publication's circulation"

However, the original text of the petition didn't claim that Awdee was a major media.

Instead, it claimed it was a professional media: "Awdee is a Russian professional media about design founded in 2012 by Mr. Kirill Oleinichenko, a renowned designer and design journalist". It is self-evident from the website that it is fully dedicated to design and therefore **Awdee is a professional or major trade media**.

This response letter includes audience data. As per Pr-Cy, Awdee had 130 thousand monthly visitors from 2019 to 2023 [Exhibit 4, This Letter].

According to *Zizi v. Cuccinelli*, evidence of traffic figures, audience size, circulation or comparative data is only required for major media. According to *Zizi v. Cuccinelli*, independent evidence that the site is professional or major trade media is not required when it is self-evident from the site. According to *Muni v. INS*, the materials do not need to demonstrate the beneficiary is at the top or one of the best.

1.3.2. “Chemistry is Easy” about Mr. Markelov’s work: “The Best Periodic Table?!”

On March 06, 2023 a YouTube channel “**Chemistry is Easy**” published a video review by **Alexander Ivanov** of Mr. Markelov’s Talbica, entitled “**The Best Periodic Table?!?**” [Exhibit 2.2.3, Original petition].

The video lasts 23 minutes and represents a fundamental review of Talbica from a professional chemist. Talbica is called “the only Periodic table worth analysis”. Mr. Alexander Ivanov also states that Talbica has “beautiful pictures”, attractive animations and “very cool gradients” [Exhibit 2.2.3, Original petition].

NOID letter states:

“You provided data from Similar Web which is a tool to broadly determine internet domain traffic, not to determine a publication’s circulation”

However, SimilarWeb data was never provided for “Chemistry is Easy”. Instead, an official YouTube statistics was provided. Moreover, the original text never called “Chemistry is Easy” a major media.

The original text says the following: “**Chemistry is Easy is a professional media**, the most popular YouTube channel about chemistry in Russia with more than **800,000 subscribers**” [Exhibit 2.2.3, Original petition]. The channel is entirely dedicated to chemistry, therefore it is a **professional or major trade media (self-evident)**.

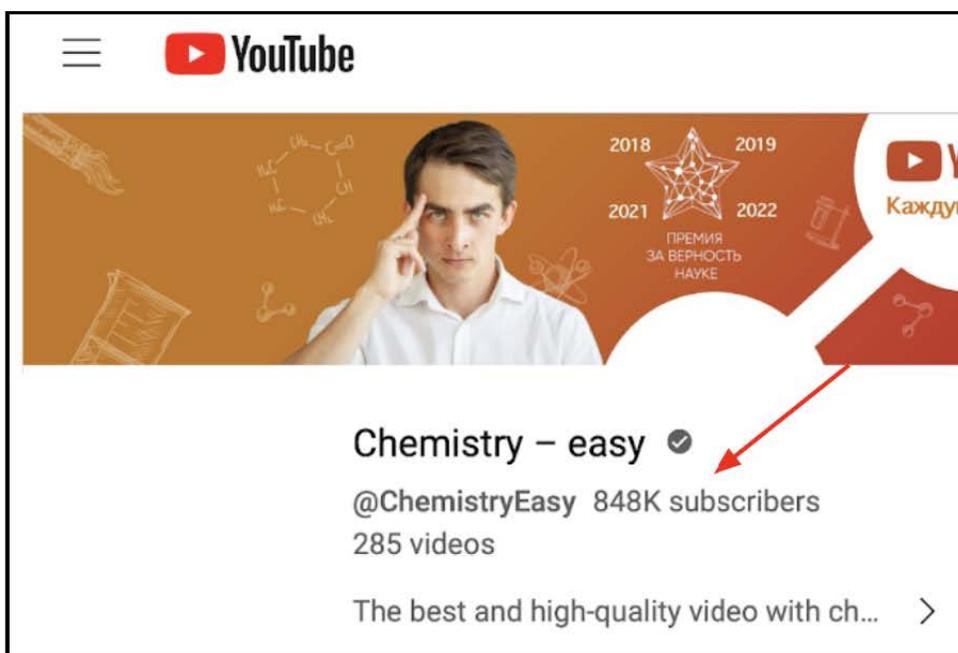


Fig from page 199, Exhibit 2.2.3 in the Original Petition

1.3.3. TechTimes' interview with Mr. Markelov: "Andrew Marcus talks about how UX experience is crucial in software design"

On April 3, 2023, TechTimes published an interview conducted by **Noah Miller** with Mr. Markelov entitled "**Andrew Marcus talks about how UX experience is crucial in software design**" [Exhibit 2.2.2, Original petition].

Mr. Markelov is referred to as an expert in his field and as a winner of multiple prestigious awards. He shared his opinion about the differences of designing interactive and informative websites and how UX can help finding the balance between the two opposite goals. He also dedicated a few words to ChatGPT and the importance of Artificial Intelligence in design [Exhibit 2.2.2, Original petition].

NOID letter states:

"You provided data from Similar Web which is a tool to broadly determine internet domain traffic, not to determine a publication's circulation"

However, the original never referred to TechTimes as a major media.

Rather, the text states that TechTimes "is an American online media about the latest innovations and developments in technology, science and health". In other words, **TechTimes is a professional or major trade media**, which is self-evident from its name and content [Exhibit 2.2.2, Original petition].

This letter provides the requested audience statistics. As per Pr-Cy, TechTimes had 521 thousand visitors monthly within 2019–2023 range [Exhibit 4, This Letter].

1.3.4. ScienceTimes about Mr. Markelov's work: "How to reinvent the Periodic table"

On April 26, 2023, ScienceTimes published an article written by **David Thompson** about Mr. Markelov's project Talbica, entitled "**How to Reinvent the Periodic Table**" [Exhibit 2.2.1, Original petition].

The article is entirely dedicated to Talbica and provides a detailed review of Mr. Markelov's project, its features, design and realization. The article provides 4 samples of the design, has 860 words, and calls Talbica a "stunning feature of data visualization" and "priceless for school students" [Exhibit 2.2.1, Original petition].

The article's author David Thompson expresses his enthusiasm about Talbica from the first sentence when he says: "a designer reimagines the periodic table and shows what it should look like in the 21th century" [Exhibit 2.2.1, Original petition].

NOID letter states:

"You provided data from Similar Web which is a tool to broadly determine internet domain traffic, not to determine a publication's circulation"

Indeed, the original petition provided data from SimilarWeb. However, the original never referred to ScienceTimes as a major media. ScienceTimes is described as "an online media dedicated to science-related news, research information, and news in the various fields, such as technology, design, energy, chemistry, ecology, etc" [Exhibit 2.2.1, Original petition].

In other words, **ScienceTimes is a professional or major trade media**, which is self-evident from its name and content. According to Pr-Cy, in 2021–2023 the site was visited by 426 thousand people monthly [Exhibit 4, This Letter].

2. Performance of a leading or critical role in distinguished organizations

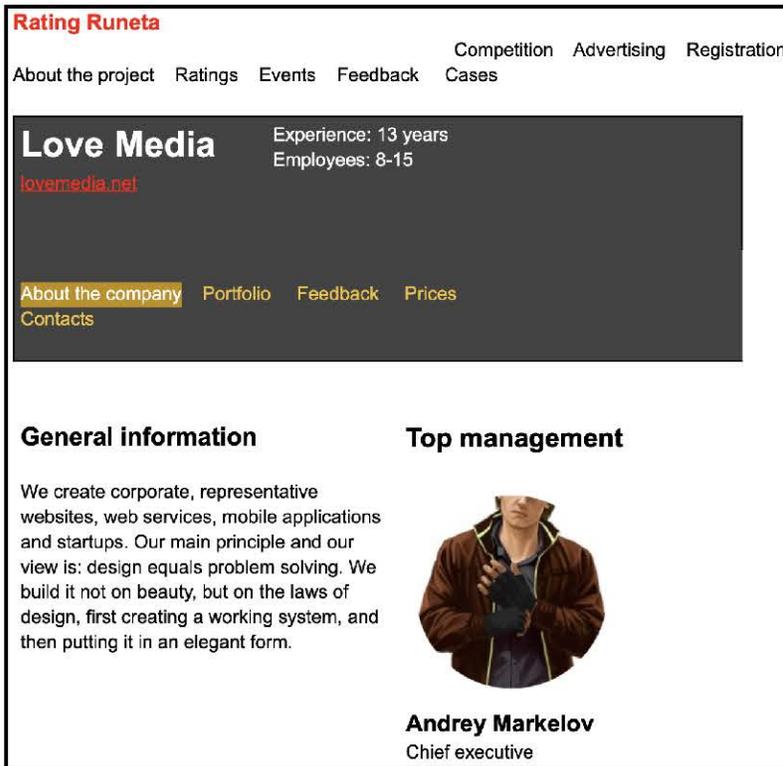
2.1. Years of 2010 – 2020: Founder, Art Director, Designer and Head of Development at Love Media design studio

The NOID letter reviews only the leading position of Mr. Markelov at Sovcombank, yet prior to this position, he held a leading role in Love Media – a design studio with a distinguished reputation.

The original petition provided extensive evidence that this role was leading, and Love Media had a distinguished reputation. This letter provides even more evidence.

In 2010, Mr. Andrey Markelov founded Love Media, a full-cycle design studio, headquartered in Moscow, Russia. He was the owner and performed multiple roles in the studio business, being at the same time an art-director, designer and the head of development [Exhibit 2.8.2, Original petition].

His leading position is confirmed on the studio's page at Rating Runeta: <https://ratingruneta.ru/agency-lovemedial/> [Exhibit 2.8.2, Original petition].



The screenshot shows the Rating Runeta profile for Love Media. At the top, there are navigation links: "About the project", "Ratings", "Events", "Feedback", "Cases", "Competition", "Advertising", and "Registration". The company name "Love Media" is prominently displayed with the website "lovemedial.net" below it. Key statistics include "Experience: 13 years" and "Employees: 8-15". A secondary menu includes "About the company", "Portfolio", "Feedback", "Prices", and "Contacts". The "General information" section describes the company's focus on corporate websites, web services, and mobile applications, emphasizing a design-driven approach. The "Top management" section features a circular photo of Andrey Markelov, identified as the Chief executive.

Fig from page 587, Exhibit 2.8.2 of the Original petition

Rating Runeta is a leading, moderated catalog and rating agency for design studios in Russia, Belarus, Ukraine, Kazakhstan, Latvia, Lithuania, Armenia, Georgia, Moldova and other ex-USSR countries. On the corresponding page Mr. Markelov is specified under a large title “Top management” and captioned as “Chief executive”.

Moreover, his critical role as a **Lead designer and the Head of development** is confirmed by an affidavit from [REDACTED].

The original submission missed the address of the writer. **This response provides a re-signed letter from [REDACTED]** with the proper address, so the letter is credible [Exhibit 8, This Letter].

It leaves no doubts that Mr. Markelov performed a leading role in Love Media.

Regarding the distinguished reputation of Love Media, the original text of the petition presented eight diplomas issued by Rating Runeta. In 2016–2020, Love Media was listed in **Top-100 Best Studios in Russia** in various categories, which is confirmed by the corresponding diplomas:

1. Place #08 “Digital agencies working with largest software companies” – 2016
2. Place #21 “Mobile applications developers for the largest companies” – 2017
3. Place #27 “Mobile applications developers for the largest companies” – 2018
4. Place #48 “Best mobile applications developers in Russia” – 2018
5. Place #66 “Best mobile applications developers in Russia” – 2018
6. Place #34 “Mobile applications developers for the largest companies” – 2019
7. Place #70 “Best mobile applications developers in Russia” – 2019
8. Place #49 “Mobile applications developers for the largest companies” – 2020

The original petition provided all these diplomas with proper translation and the originals in the Exhibit 2.2.8. Shall the credibility of the copies raise any concerns, it is always possible to check the ratings online on the site of Rating Runeta, for instance:

1. <https://ratingruneta.ru/apps/2017/> – Best mobile developers of 2017, #47
2. <https://ratingruneta.ru/apps/2018/> – Best mobile developers of 2018, #66
3. <https://ratingruneta.ru/apps/2019/> – Best mobile developers of 2019, #70
4. Etc.



DIPLOMA

Rating Runeta — 2016

8 PLACE

In the annual rating of digital agencies working with the largest companies

Industry: **Software**

AWARDING
Studio: **Love Media**

Project director: [Signature] Sergey Beshabashnov
Editor-in-chief: [Signature] Anatoly Denisov



DIPLOMA

Rating Runeta — 2017

21 PLACE

In the annual rating of mobile applications developers for the largest companies

AWARDING
Studio: **Love Media**

Project director: [Signature] Sergey Beshabashnov
Editor-in-chief: [Signature] Anatoly Denisov



ДИПЛОМ

Рейтинг Рунета – 2016

8 МЕСТО

в ежегодном рейтинге digital-агентств, работающих с крупнейшими компаниями

Отрасль: **Программное обеспечение**

НАГРАЖДАЕТСЯ
Студия: **Love Media**

Руководитель проекта: [Signature] Сергей Бешабашнов
Главный редактор: [Signature] Анатолий Денисов



ДИПЛОМ

Рейтинг Рунета – 2017

21 МЕСТО

в ежегодном рейтинге разработчиков мобильных приложений для крупнейших компаний

НАГРАЖДАЕТСЯ
Студия: **Love Media**

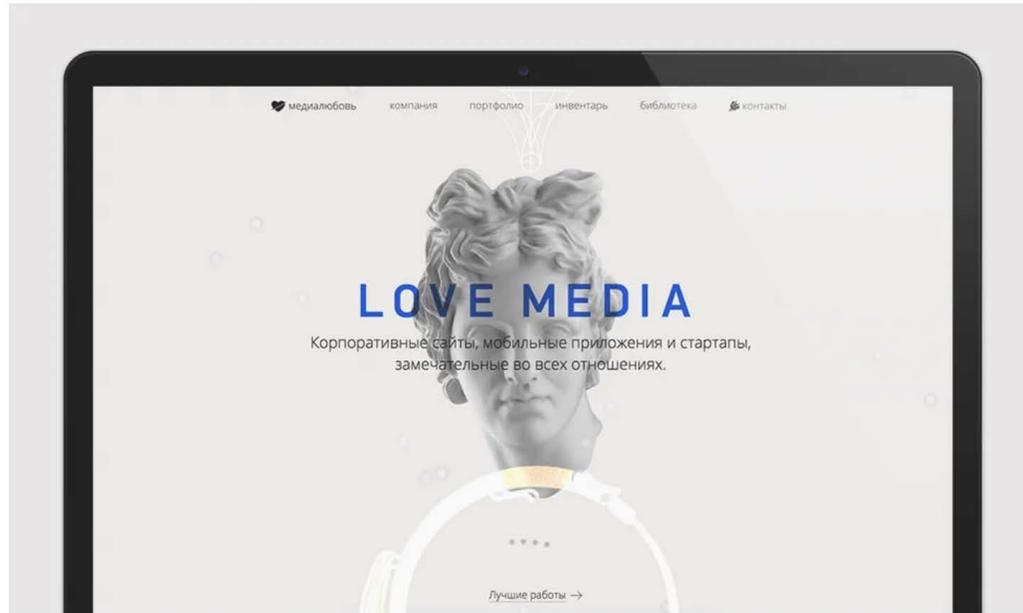
Руководитель проекта: [Signature] Сергей Бешабашнов
Главный редактор: [Signature] Анатолий Денисов

Additionally, the original petition provided an article in Brodude, entitled “Professional Approach: 7 solutions for business #10” and published on January 18, 2018 by Stepan

Nikolaenko, where **Love Media took the first place among business solutions** [Exhibit 2.2.7, Original petition].

The article calls the studio “masters in all fields of the digital world”, and confirms that it is included in the Top-100 best mobile developers in Russia.

1. Love Media



Love Media is a studio that creates corporate, representative websites, Internet services, as well as mobile applications. The company is in the Top-100 of the Rating Runeta mobile application developers rating and, in addition to the quality of completed orders highly appreciated by many companies, is known for the creation of the first Russian courier delivery service with geolocation, City Courier. The studio also Russified the popular font Good Vibrations. This allows you to call Love Media masters in all fields of the digital world.

Fig from page 258, Exhibit 2.2.7 of the Original petition

The article names several best known projects by Love Media, and among others highlights **City Courier**. **This means, that materials mentioned earlier:**

1. Russia-2 TV Channel interview with Mr. Markelov about City Courier
2. Big City article “Private Business. City Courier”

are directly relevant to the distinguished reputation of Love Media.

Obviously, a federal TV channel and a magazine with more than 1 million monthly visitors would not discuss products of a company without distinguished reputation.

Summarizing, the distinguished reputation of Love Media is confirmed by:

1. Inclusion in Top-100 best studios in Russia in 2016–2020 in various categories
2. Article “Professional Approach: 7 solutions for business #10” calls Love Media:
 - a. Masters in all fields
 - b. Number one professional solution for business
 - c. Authors of City Courier, a first geolocation deliver service in Russia
3. Russia-2 TV Channel interview about City Courier, created by Love Media
4. Big City article “Private Business. City Courier” – a Love Media project.

This constitutes beyond-any-reasonable-doubt evidence that Mr. Markelov held a leading role as the studio’s owner, Art Director and Head of Development, while Love Media indeed itself had a distinguished reputation at minimum since 2016 when it first entered the Top-100 rating, but in fact since 2012, when its project City Courier first appeared on TV. In other words, the acclaim was sustained for several consecutive years by this criterion.

USCIS operates with the less strict standard – preponderance of the evidence, therefore the presented evidence is not only full but excessive.

The criterion satisfies the requirements and must be accepted.

2.2. Years of 2020–2023: Lead Designer at Skybonds / Sovcombank

From November 2020 to February 2023, Mr. Markelov worked for Sovcombank [Exhibit 2.8.1, Original petition].

The original text provided information of Sovcombank being one of 13 systemically important financial institutions in Russia. It was also shown that Sovcombank is the 3rd largest private bank in the country [Exhibit 2.8.1, Original petition].

NOID letter states:

“[...] the record does not establish that the organization has received media coverage at a level illustrating its eminence, distinction, or excellence, which can confirm its distinguished reputation [...] To assist in determining that the organization or establishment has a distinguished reputation, you must submit documentation of its eminence, distinction, and excellence.”

In addition to the provided information, this letter contains new information about Sovcombank’s distinguished reputation, specifically – the news articles about five awards received by Sovcombank. All of them can be found in [Exhibit 5, This Letter].

On December 23, 2022, CNews, a large news agency, published an article entitled **“Sovcombank took the third place in the ranking of the best mobile applications”**.

The article notes that the competition was held by Marksw Webb, a large consulting and market research agency. Mobile Banking Rank by Marksw Webb is an annual multistage study in mobile banking for individuals. In the Daily Banking category, Marksw Webb experts evaluated the daily tasks of private users in mobile banking: transfers, payments, balance checking, payment for services, purchases, and so on.

On January 27, 2022, National Bank Journal published an article entitled **“Sovcombank Technologies entered the TOP 3 best IT employers in Russia in 2021 according to the Habr Career service”**.

The article says that in 2021, Sovcombank Technologies, a member of the Sovcombank group, became the third in the rating “The Best IT Employers in Russia 2021” among Russian companies with more than 5,000 employees.

On April 28, 2022, National Bank Journal published an article entitled “**Sovcombank topped the People’s Rating of Banki.ru for the third year in a row**”.

Sovcombank is declared the winner of the “People’s Rating” competition held in 2021 by Banki.ru, the largest financial institution rating platform in Russia. This was the third consecutive year when Sovcombank won this award. The Bank became the leader of the portal’s “People’s Rating” in 2019 and 2020.

On December 8, 2022, Sovcombank published a news article entitled “**Sovcombank became the best Russian employer and won gold**”.

According to the article, in 2022 Sovcombank was included in the Forbes rating of the best Russian employers in the “Gold” category. In total, 118 employers were included in the rating, which were evaluated according to three key blocks: “Employees and Society”, “Ecology” and “Corporate Governance”. Sovcombank received the highest platinum rating for two of them.

As an earlier example: on December 11, 2018, CreditBanking news portal published an article “**Sovcombank received Cbonds Awards in four categories**”.

Cbonds is a leading financial data provider and news source which conducts annual competition among banks and financial institutions. In 2018, Sovcombank was recognized as the winner in four categories: for the third year in a row in “Best Investment Bank for working with subjects and municipalities”, second place in “Best investment bank for working with the II — III echelon of borrowers” and third place in “The Best Sales Team in the Bond Market”.

The above-mentioned awards constitute a tiny percent among hundreds of awards received by Sovcombank since its foundation in 1990. In 33 years, the bank received all conceivable accolades from the “best employer” to the “best mobile application”.

It is beyond a reasonable doubt that Sovcombank has a distinguished reputation.

Regarding the leading role of Mr. Markelov in Sovcombank.

The original petition provided multiple recommendation letters, including one from Sovcombank's [REDACTED].

NOID letter states:

"You submitted support letters from [REDACTED] Designer and editor-in-chief at [REDACTED], [REDACTED] co-founder of [REDACTED] and [REDACTED] of [REDACTED], [REDACTED] ex-lead designer of [REDACTED], et al.; however, the letters do not contain contact information [...] and therefore cannot be considered probative."

The letter from [REDACTED] was not submitted relatively to Sovcombank, but was rather submitted for another criteria. Perhaps, it was confused with a letter from Mr. [REDACTED], a mobile designer who worked in Sovcombank.

According to the NOID letter, letters didn't include addresses of writers. With this response the revised letters are submitted [Exhibit 8, This Letter]:

1. [REDACTED]
2. [REDACTED]
3. [REDACTED]

Each letter was re-signed by its writer specifically to dispel all possible doubts regarding their credibility.

Additionally, I submit a fourth letter, from Mr. [REDACTED], former Art Director [REDACTED], who worked on its "[REDACTED]" project.

The new evidence is **beyond any reasonable doubt** and proves that Mr. Markelov held a leading role in Sovcombank from November 2020 to February 2023.

This 2.5-year term not only meets the criteria but constitutes a sustained acclaim.

3. Receipt of lesser internationally recognized awards

3.1. Year of 2018

3.1.1. Two awards from Design Nominees

The NOID letter states:

“The record shows you submitted receipt of awards from A’ Design Award and Competition 2023, 365 AIGA Year in Design 2022, and CSS Design Award for website of the day on May 24, 2023. [...] We note that all the awards were received within the year prior to the filing of your petition and does not demonstrate that you have sustained acclaim”

The original text of the petition contains not only mentioned awards from 2023, but also **two awards from 2018**. These awards were described in the “Final Merits” section, clause 3.2 of the original petition.

In 2018, Mr. Markelov received two awards from Design Nominees:

1. Love Media site awarded with “Site of the Day” on February 01, 2018
2. Solixant Biosystem site awarded with “Site of the Day” on August 15, 2018.



These certificates were provided in [Exhibit 3.2.1, Original petition].

The same exhibit contained an article about Design Nominees entitled “Design Nominees Interview”, published in VisualModo, an internet company and design magazine about technology and digital services.

This article describes Design Nominees as follows: “**one of the best CSS design galleries and a showcase for [...] the best websites, apps, and games, promoting innovative designers, developers and agencies**”. A copy of the article is also included as an [Exhibit 7, This Letter].

Additionally, please consider the following new evidence proving the recognition of the award. All the following articles are provided in [Exhibit 7, This Letter].

On June 10, 2022, a large World and Middle East news agency Mena FN published an article entitled “Design Nominees Picks Closeloop.Com as Site Of The Day” which is dedicated to a company Closeloop whose website received a “Site of the Day” award from Design Nominees.

The article describes Design Nominees as “**a leading design competition platform**” and states that “**Design Nominees is an internationally acclaimed design and development awards platform**, popular for recognizing and promoting the work of freelance designers, studios, and design agencies who push the boundaries of creativity, functionality, and usability”.

The article also provides information about Closeloop: “an award-winning design and development company with roots in the USA and branches spread across the Indian subcontinent, in states like Punjab and Rajasthan”.

On November 26, 2020 a UK, London-based design studio “Reactive Graphics” published a news article entitled “Site of the Day on Design Nominees”, in which it proudly announced that the studio’s website was chosen as “Site of the Day” by Design

Nominees. The article states that “**Professionally designed websites from agencies all over the world are submitted for this recognition**”.

Another esteemed design studio DirectLine, based in the United States (Philadelphia, Denver and Austin) has a separate page on its website with a showcase of all received awards. Design Nominees is showcased among other famous accolades, such as CSS Design Awards, w3 Awards, Hermes, etc.

As follows from the VisualModo interview, Design Nominees is organized by 9Brainz, a well-known studio that designs and develops web sites, mobile applications and games. Information about the company is provided by CrunchBase and submitted in [Exhibit 7, This Letter]. The competition is judged by the leading designers and developers of the studio (Ravi Gadesha, Aashish Kachrola, Mahesh Lamba et al). Awarding criteria is common for all “Site of the Day” type awards: every day one work that gained the highest rating by voting of the jury is declared a winner.

The above-mentioned evidence indicates that Design Nominees is an internationally recognizable award and a subject of a news article. Studios from the UK, USA, India and all around the globe seek recognition from this competition.

The very fact that Design Nominees is less recognizable than, for instance, AIGA’s superstar design competition does not disprove that Design Nominees is still an internationally recognizable award. As the NOID letter states:

“Evidence in existence prior to the preparation of the petition carries greater weight than new materials prepared especially for submission with the petition”

Thus, in 2018, Mr. Markelov received two internationally recognizable awards in the field of Product Design and Development. The evidence of the sustained acclaim by this criterion since 2018 is beyond any reasonable doubt.

4. Authorship of scholarly articles

4.1. Year of 2018

4.1.1. *Historical overview of design evolution in Russia and Europe in XIX-XXI centuries*

In 2018, Mr. Markelov published an article entitled “Historical overview of design evolution in Russia and Europe in XIX-XXI centuries” in “Bulletin of Scientific Conferences” in issue 08-2018 on page 77, which is a Russian curated publication (ISSN 2411-7609) [Exhibit 2.5.3(a), Original petition].

Despite USCIS agreed that the criteria was met, the NOID letter notes:

“An overwhelming majority of your evidence appears to fall under the art field. However, some of the articles you submitted fall under the science field and are not considered probative.”

This confusion indeed arose from the illustrations in another article from 2018 that contained formulas. **However, this article is not scientific.**

Boston University defines as follows: “**scientific article is a publication that is based on empirical evidence** [...] **that can support a hypothesis** with original research, describe existing research or comment on current trends in a specific field”.

According to the title, Mr. Markelov’s article is dedicated to the history of design in Russia and Europe from the 19th century to nowadays. The article does not operate with any empirical evidence and does not support any hypothesis.

Science is based on scientific experiment which is an empirical procedure based on repetitive measurement, **which is impossible in the field of history or design.**

The article explains why web sites in Russia are different from web sites in Europe and highlights the historical roots of this difference.

The article contains multiple examples of advertising posters from the 19th and 20th centuries, including those from the Russian Empire, Switzerland, USA, and USSR.



Further, the article explains how the web design in Russia and Europe inherited those distinctions and resulted in the different approaches to HTML layouting:



Thus, European web design is a logical continuation of the development of graphic design since the middle of the XIX century. At the same time, Russian web design is a complex of new approaches that combined the eclecticism of the XIX century and modern computer technologies, which does not apply many of the achievements of Western design.

It is difficult to imagine a scientific article with advertising posters.

Mr. Markelov's article might look scientific due to a proper documentation of sources and keywords. However, this must not confuse you as the article itself clearly has scholarly, or professional, or educational nature within artistic topic.

Further, the article concludes with the discussion of **web design techniques** and this is the major focus of the entire text. **Therefore, it is beyond a reasonable doubt that the article falls under the field of Product Design and Development.**

4.1.2. Application of Fitts's law in modern operating systems and computer software

The article entitled “Application of Fitts’s law in modern operating systems and computer software” was published in the Science Almanac’s issue 07-2018 on page 159, a Russian curated publication (ISSN 2412-8988) [Exhibit 2.5.3(c), Original].

The NOID letter states:

“An overwhelming majority of your evidence appears to fall under the art field. However, some of the articles you submitted fall under the science field and are not considered probative.”

As it was mentioned earlier, the confusion comes from the article’s illustrations containing formula of the Fitts’s law:

One of the possible records of Fitts' law [1]:

$$T = a + b \log_2 \left(\frac{D}{S} + 1 \right),$$

where: T is the average total time required to hit the target; a and b are empirical constants, established empirically by human performance parameters (determine the delay before the start of movement and the speed of movement); D is the distance to the target; S is the width of the target measured along the line of movement of the cursor.

However, **this formula is included only as an illustration** that some of the design principles might have some mathematical basis.

The further text of the articles contain no formulas, rather it provides examples of user interface of Mac OS, Windows and Chrome Web Browser:



Fig. 4. The Start button on the taskbar in Windows XP and Windows 7; the Computer icon in Windows Vista and Windows 7

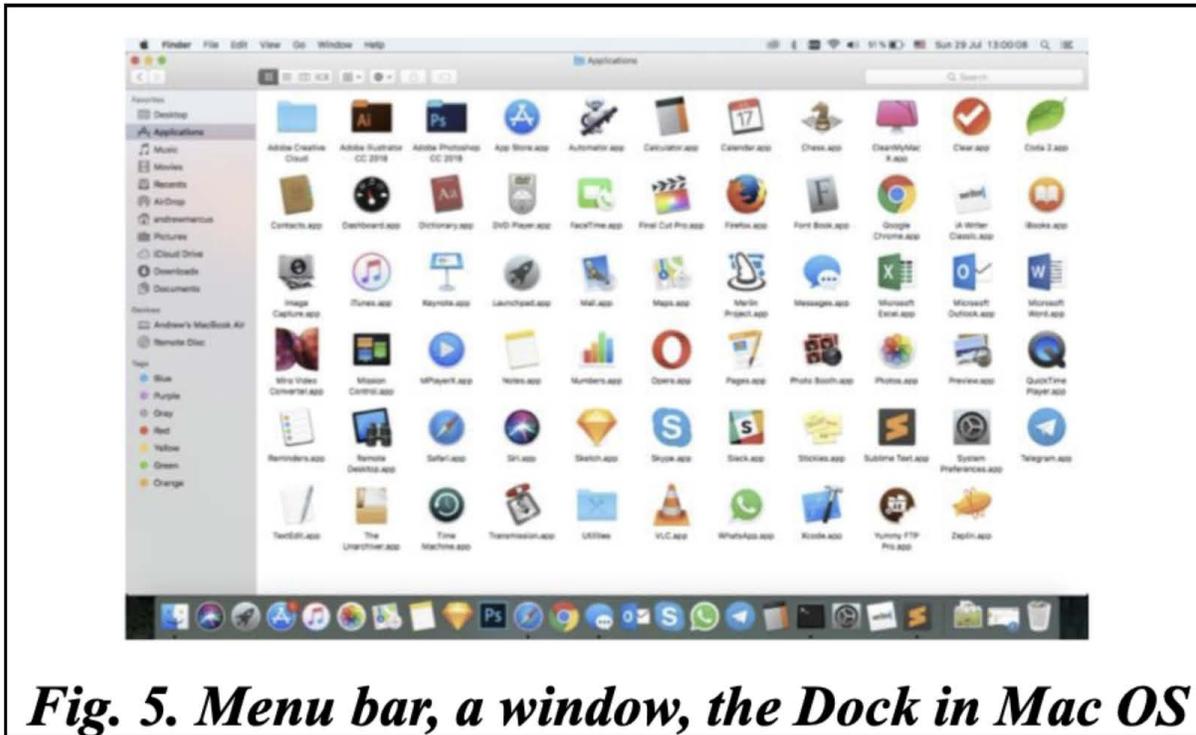


Fig. 5. Menu bar, a window, the Dock in Mac OS

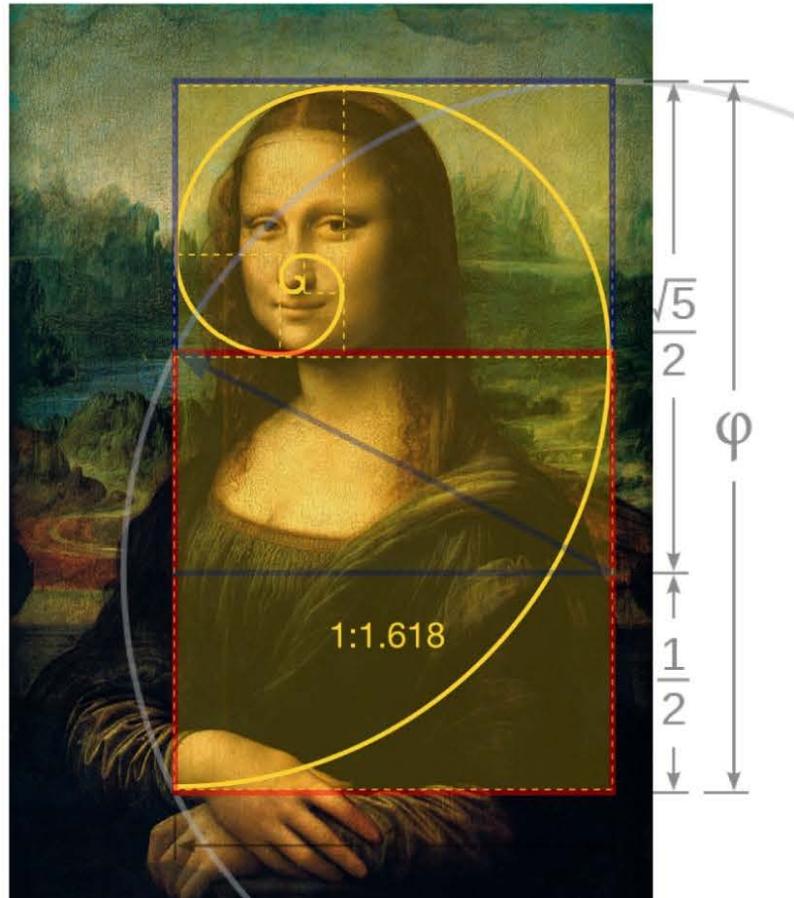
Figs from page 479, 480, Exhibit 2.5.3(c) of the Original petition

The Fitts's law that is discussed in the article was discovered by Paul Morris Fitts, and became well-known among Product Designers due to Jef Raskin, an American human interface expert, who worked in Apple, conceived and initiated the Macintosh project in the late 1970s.

Raskin described Fitts's law in his masterpiece book "Interface" – a Bible of every Product Designer. This article is simply a continuation of his ideas. Raskin's book was published in 2000 and thus outdated. Mr. Markelov's article provides modern examples on how Windows and Mac OS uses Raskin's design principles.

This article cannot be considered scientific. The mere mention of a single formula is not enough to call an article scientific.

By analogy, a book about Leonardo DaVinci's paintings can contain a formula of Golden Ratio, however, this book will remain artistic.



Mr. Markelov's article does not prove any hypothesis nor does it describe a scientific experiment. Moreover, the article is dedicated to MacOS and Windows interfaces, thus it **perfectly falls under the field of Product Design and Development**.

4.1.3. Aspects of application of Fitts's law in mobile 453 operating systems

The article “Aspects of application of Fitts’s law in mobile 453 operating systems” was published in the same issue on page 152 [Exhibit 2.5.3(b), Original petition].

It is a second part of the previous article dedicated specifically for the mobile interfaces. While the previous article discusses Windows and Mac OS, this part focuses on iOS and Android.

Please consider the following illustration from the article:



Fig from page 458, Exhibit 2.5.3(b) of the Original petition

The article suggests that placing the address bar to the bottom of the iPhone screen would greatly improve the usability of Apple’s Mobile Safari. The article provides an example of Windows Phone OS and Apple Maps application, where the address bar was placed at the bottom. The article was published in 2018, when the address bar was at the top of the screen in Mobile Safari.

Just 3 years later Apple moved it to the bottom, i.e. implemented the suggestion that Mr. Markelov proposed in his article.

Although it is highly doubtful that Apple's designers read this publication, it is a great illustration that Mr. Markelov's articles address real issues of Product Design and Development and his ideas are applicable for such corporations as Apple.

Summarizing, not a single article of the three published by Mr. Markelov in 2018 can be considered scientific. Obviously, these articles fall under the art field, and **all of them are dedicated to Product Design and Development.**

Shall the credibility of the articles raise any concerns, the electronic copies of the corresponding magazines are available on the official website of the issuer:

1. <https://ukonf.com/doc/na.2018.07.01.pdf> (page 152 and page 159)
2. <https://ukonf.com/doc/cn.2018.08.02.pdf> (page 77)

The presented evidence beyond any reasonable doubt demonstrates a sustained acclaim of Mr. Markelov by this criteria at least since 2018.

5. Commanding a high salary in relation to others in the field

Dear officer,

The criteria 8 CFR §204.5(h)(3)(ix) and 8 CFR §214.2(o)(3)(B)(8) require “evidence that the alien has commanded a high salary [...] in relation to others in the field.”

It does not, as is often claimed in RFEs, require that “their salary place them at the very top of their field”.

As recognized by the Court in *Eguchi v. Kelly*, such a requirement:

“[...] impermissibly conflates its step one analysis with step two. At step one, [the beneficiary] is not obligated to prove that his salary illustrates that he is one of a small percentage who have risen to the very top of the field of endeavor and enjoy sustained national or international acclaim. Rather, [he] need only provide documentation showing that he has commanded a high salary or other significantly high remuneration for services, in relation to others in the field.”

Moreover, the federal courts have consistently upheld the use of average salary indicators as a means for measuring whether a beneficiary commands a high salary “in relation to others in the field”.

According to *Muni v. INS*:

“Thus his salary is well above average. Moreover, since a few very highly paid players can skew the average salary upward, it is reasonable to assume that a player making even the average salary is making more than most other players.

Yet the INS stated that because Muni’s salary “is well below the top salaries earned in the NHL [...] it has not been established that [his] salary is high in relation to that of other professional hockey players”.

This statement contains two errors: [...] and an assumption that a player must be one of the League’s superstars to be considered to have extraordinary ability.”

Nevertheless, this letter politely provides the requested evidence.

5.1. Years of 2021–2022: High salary at Skybonds / Sovcombank

The criteria was met, but the NOID letter states:

“The evidence shows you earn a salary that has been determined to be significantly higher than others in your field. However, USCIS cannot find that your salary is documentation of your sustained acclaim, or that you are recognized as one of the top of her field. Particularly, you have not demonstrated that you receive any acclaim or recognition from others for receiving a high salary.”

Despite such a requirement not existing, Mr. [REDACTED], a former [REDACTED] [REDACTED], was asked to review his letter and include the requested recognition. Moreover, Mr. [REDACTED], a former Art Director of [REDACTED] was also asked to provide a commentary on Mr. Markelov’s salary.

Mr. [REDACTED]:

“Of course, a professional of such caliber is entitled to expect a high salary. In his position, Mr. Markelov received one of the highest compensations among the designers at [REDACTED], where a whole team of them was employed. His average monthly remuneration was more than [REDACTED] rubles. Considering the scale and the resources of [REDACTED], only a few companies provide even higher pay in Russia, and most likely, such roles imply working as an Art Director or Chief Design Officer.”

Mr. [REDACTED]:

“Although I was not Markelov’s supervisor and could not know his salary, he asked me to assess its size for the purposes of his petition. Yes, this is a very high level of compensation, comparable to some countries in Europe. Only a few designers in Russia receive more. In fact, this is already the level of an Art Director.”

Furthermore, to demonstrate the sustained acclaim by this criterion, additional evidence provides Mr. Markelov’s salary for 2021 [Exhibit 6, This Letter].

The amount of [REDACTED] is specified in the Form by KND-1175018 “Personal income certificate” for the 2021 year dated 01/26/2022. This amount includes income from January 2021 to December 2021.

As it can be seen from the certificate, the amount received in 2021 is only 11.8% less than the amount received in 2022, i.e. it is just an adjustment of inflation. This clearly demonstrates the sustained high compensation for 2 consecutive years.

Regarding the comparison of Mr. Markelov's salary to others, the following histogram was provided with the original petition [Exhibit 2.9, Original petition]:

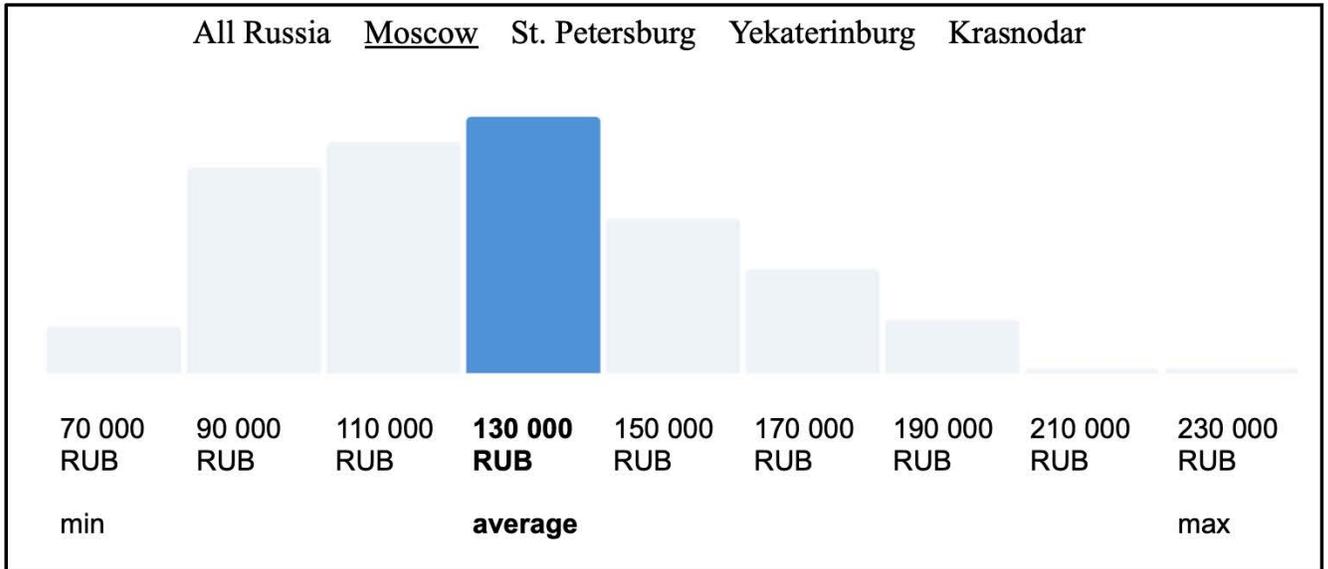


Fig from page 623, Exhibit 2.9 of the Original petition

Mr. Markelov's monthly salary in 2022 was [REDACTED] RUB.

This is so high that the histogram does not even have a corresponding column.

The newly provided evidence:

1. Proves that Mr. Markelov received recognition from others for high salary.
2. Demonstrates the sustained acclaim by this criterion for at least 2 years.

It is beyond any reasonable doubt that this criteria was not only met, but demonstrated specifically sustained acclaim.

The totality of the evidence

Dear officer,

Please allow me, with the utmost respect, to express the opinion that the “rising to the very top” figure of merit was applied by you excessively strictly.

The NOID letter states:

(1) *“We note that all the awards were received within the year prior to the filing of your petition and does not demonstrate that you have sustained acclaim or that you are recognized as one of the top of your field.”*

(2) *“You did not establish that your judging experience places you among the small percentage at the very top of this field.”*

And so on.

However, according to the Court in *Buletini v. INS*:

“The Director also augments the fourth criterion of the regulation by requiring plaintiff to demonstrate not only that he participated as a judge of the work of other doctors but also that his participation on the commission “required or involved extraordinary ability.”

The fourth criterion, however, only requires evidence that the alien participated as a judge of others in his field; it does not include a requirement that an alien also demonstrate that such participation was the result of his having extraordinary ability.

Such a requirement would be a circular exercise: *the criterion is designed to serve as proof that plaintiff is a doctor of extraordinary ability; the Director’s requirement would mean that plaintiff must prove that he is a doctor of extraordinary ability in order to prove that he is a doctor of extraordinary ability.”*

Further, according to the Court in *Chursov v. Miller*:

“Chursov submitted letters from professors and researchers in the field [...]

The sum and substance of USCIS’s consideration of the letters consisted of a determination that the letters were “not presumptive evidence of eligibility” and that an original contribution “must be demonstrated by preexisting, independent, and corroborating evidence. The submission when reviewed as a whole, including the letters, appears to have some evidence of an original contribution.

Rather than considering Chursov’s submission as a whole, the agency’s review excessively focused on the significance of individual components of the submission.

The failure to adequately consider the totality of the submission was arbitrary and capricious.”

Finally, USCIS in *Policy Memo (PM-602-0005)* reminds:

“Where a petitioner meets these initial evidence requirements, we then consider the totality of the material provided in a final merits determination and assess whether the record shows sustained national or international acclaim and demonstrates that the individual is among the small percentage at the very top of the field of endeavor”

In other words, on the Final Merits step, it is the **totality of the evidence** that must be considered to evaluate eligibility for the benefit sought.

However, the NOID letter, exactly as in Chursov’s case, **excessively focused on the significance of individual components**, i.e. demands the extraordinary by each of the criteria separately instead of assessing the total amount of the achievements.

Objection to the assumption of “special preparation” for submission

The NOID letter states:

“We note that an overwhelming majority of the record provides evidence dated within the year leading up to the filing of your petition. Evidence in existence prior to the preparation of the petition carries greater weight than new materials prepared especially for submission with the petition [...]”

This paragraph might be understood as if the USCIS claims that Mr. Markelov has intentionally “boosted” the criteria especially for filing the petition. Please let me clarify that the truth is quite the opposite.

It was the fastest growth of Mr. Markelov’s success in 2023 that led him to the idea of filing an immigrant petition.

Many of the achievements in 2023 were due to the tremendous success of Mr. Markelov’s project Talbica, namely:

1. It won dozens of awards, including AIGA and A’Design
2. It then was cited in the press as an outstandingly beautiful piece of design
3. It then was displayed in Museum of Outstanding Design and One Page Love
4. Due to these awards Mr. Markelov was accepted to Eurasian Art Association
5. Due to these awards he was invited to the jury in w3 and Davey

Though overwhelming success caught up with Mr. Markelov in 2023, the prerequisites for it had been building up for years. For instance, Talbica was Mr. Markelov’s graduation work on the online course “UX Research and Design” which he took in 2019 in Michigan University.

The development of Talbica took almost 3 years. The graduation work included only research, drafts and first concepts of the design. By the end of 2019, a first working prototype was finished. In 2020, the project was launched. In the next 2021 year mobile applications were developed.



6 Courses

- Introduction to User Experience Principles and Processes
- Understanding User Needs
- Evaluating Designs with Users
- UX Design: From Concept to Prototype
- UX Research at Scale: Surveys, Analytics, Online Testing
- UX (User Experience) Capstone



Jun 23, 2019

Andrey Markelov

has successfully completed the online, non-credit Specialization

User Experience Research and Design

Integrate UX Research and UX Design to create great products through understanding user needs, rapidly generating prototypes, and evaluating design concepts. Learners will gain hands-on experience with taking a product from initial concept, through user research, ideation and refinement, formal analysis, prototyping, and user testing, applying perspectives and methods to ensure a great user experience at every step.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Clifford Lampe *Predrag Klasnja*

Clifford Lampe
Professor, School of Information

Predrag Klasnja
Assistant Professor, School of Information

Mark Newman *Kentaro Toyama*

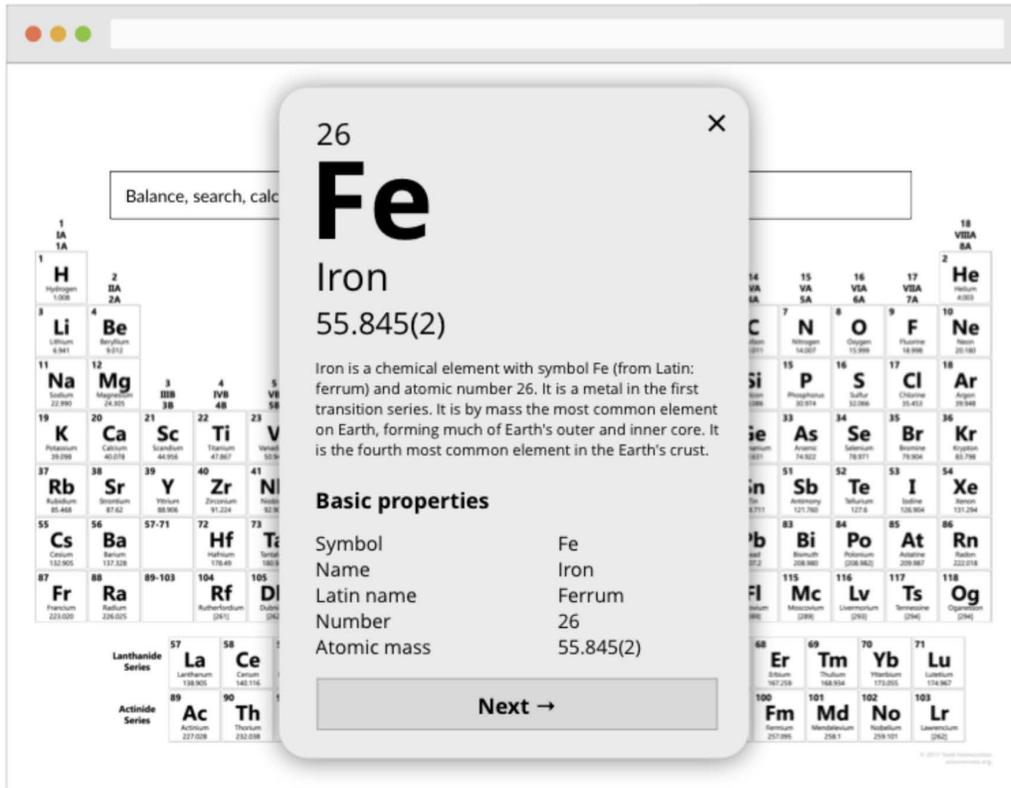
Mark Newman
Associate Professor, School of Information Department of Electrical Engineering and Computer Science

Kentaro Toyama
W K Kellogg Professor of Community Information and Associate Professor of Information, University of Michigan

Lija Hogan

Lija Hogan
Intermittent Lecturer Information, School of Information, University of Michigan

Verify this certificate at:
<https://coursera.org/verify/specialization/2V7D5ZRKY29U>



Balance, search, calc

26 ×

Fe

Iron

55.845(2)

Iron is a chemical element with symbol Fe (from Latin: ferrum) and atomic number 26. It is a metal in the first transition series. It is by mass the most common element on Earth, forming much of Earth's outer and inner core. It is the fourth most common element in the Earth's crust.

Basic properties

Symbol	Fe
Name	Iron
Latin name	Ferrum
Number	26
Atomic mass	55.845(2)

Next →

Wireframe. Element properties first screen

Furthermore, even though the AIGA awarded Mr. Markelov in August 2023, the deadlines for submission timed out in the early spring of 2023.

Deadlines

- Early discount deadline: January 11, 2023 at 11:59 p.m. ET (fees increase \$25 USD on January 12, 2023)
- Regular deadline: February 1, 2023 at 11:59 p.m. ET (fees increase \$50 USD on February 2, 2023)
- Final deadline: February 15, 2023 at 11:59 p.m. ET (late fees apply)
- Extended deadline: March 8, 2023 at 11:59 p.m. ET (late fees apply)

Additionally, according to the AIGA's rules, the works eligible for the competition must have been completed by December 31, 2022.

Eligibility

Work in all media is eligible if it has been first designed, produced, or launched publicly and available for sale or use in the general marketplace between January 1, 2022 and December 31, 2022. Generally, © 2022 will be indicative of the eligibility date. **New work created after December 31, 2022 will not be considered.**

Considering all that has been said, the assumption that Mr. Markelov in any way “specifically prepared” for the petition has no grounds. In that case, he would have had to start preparing in 2019, when he created the first prototypes of Talbica.

It is also evident that the **award presentation is merely a bureaucratic procedure**, and Talbica itself had inherent value even before it was submitted to the competition, meaning at the latest in 2022. The actual date of the award issuance is merely a record and says little about when the product embodied the characteristics for which it was, in fact, awarded.

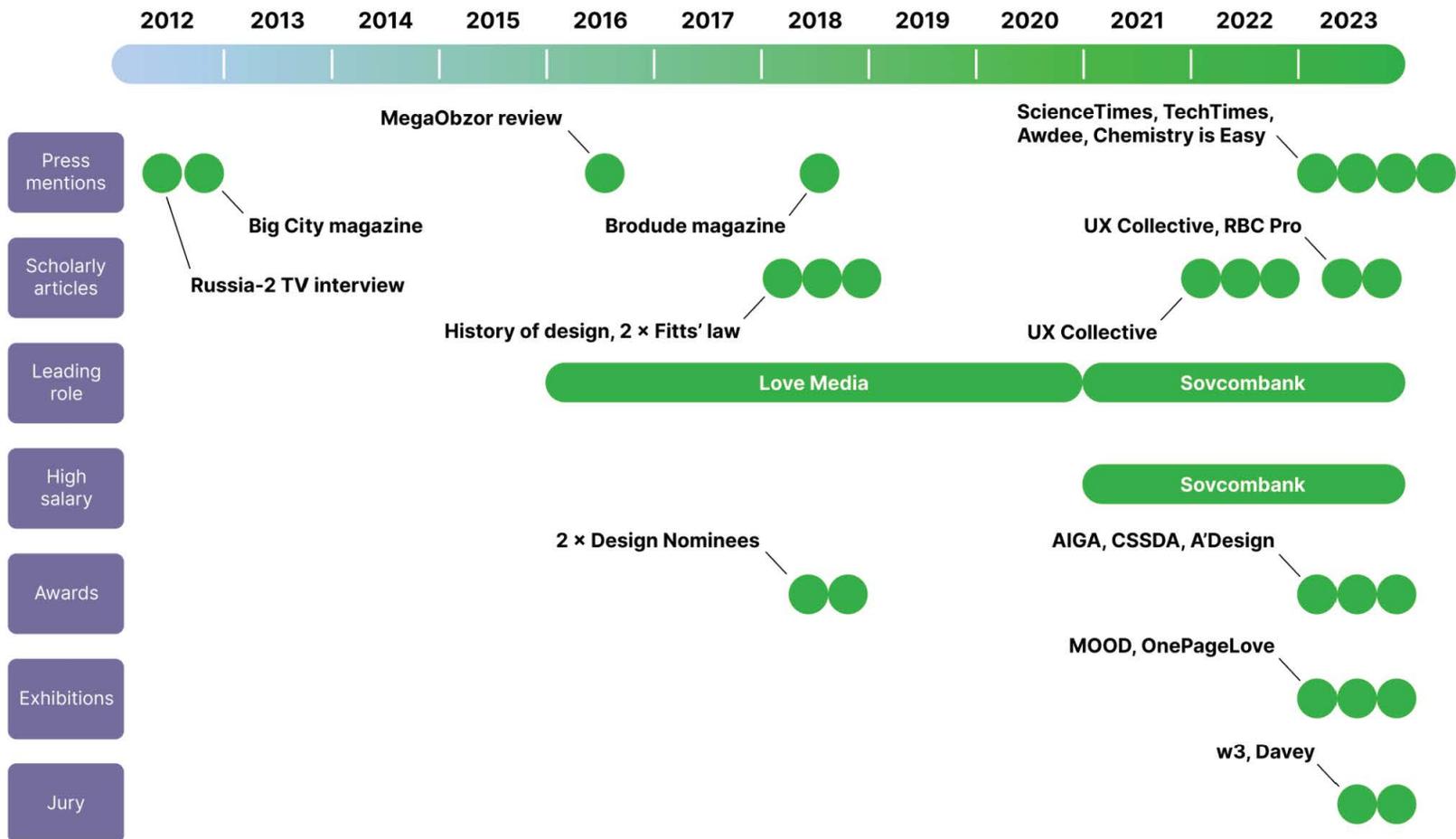
A similar situation arose with the articles. Although they were published within December 2022 and February 2023, these articles were written over at least 6 months prior to publication, and the material for the articles had been accumulating since November 2020, when Mr. Markelov began working at Skybonds. **Moreover, the articles were intentionally published gradually to avoid confusion with the magazine editors, even though all of them were written by November 2022.**

Perhaps, the assumption stems from a misunderstanding of the product development process and the writing of publications. **Award-winning works and cited articles do not appear momentarily. Their creation takes months and even years.**

The visual scheme of sustained acclaim

Dear officer,

The following scheme visually illustrates the 10-years-long process of gaining and supporting the sustained acclaim during 2012–2023. As this can be seen from the scheme, the amount of achievements gradually added up during this period.



The scheme shows that there is no “overbalance of achievements” in 2023 on the chart. It has indeed been a very successful year, but it is an organic continuation of Mr. Markelov’s success. It is the flawed structure of the petition that created an impression of such “overbalance” and I have done my best to dispel this impression in this letter.

Conclusion

Dear officer,

The evidence presented in this response is beyond reasonable doubt, even though USCIS operates with a much less strict standard of the preponderance of the evidence.

This means, that if a petitioner provides initial evidence (including but not limited to articles, publications, reference letters, expert testimony, support letters) that is probative (e.g., does not merely recite the regulations) and credible, USCIS officers should objectively evaluate such initial evidence under a preponderance of the evidence standard to determine whether or not it is acceptable.

In other words, USCIS officers may not unilaterally impose novel substantive or evidentiary requirements beyond those set forth in the regulations, but instead should evaluate the evidence to determine if it falls within the parameters of the regulations applicable to that type of evidence by a preponderance of the evidence standard.

This response letter demonstrates that Mr. Markelov has:

1. Sustained history of publications about him in media since 2012
2. Sustained history of awards since 2018
3. Sustained scholarly articles since 2018
4. Sustained leading role since 2016
5. Sustained high salary since 2020

On the other hand, reaching the very top is confirmed by the experts:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

List of authors of recommendation letters

According to *Muni v. INS*, the **expert letters is the best evidence one can find to prove he has reached the very top:**

“The affidavits establish that Muni is, at minimum, an above-average player whose peers, the world’s best hockey players, respect his athletic abilities. Better evidence of an alien’s extraordinary ability would be difficult to find”

Summarizing, the totality of the evidence clearly demonstrates the sustained acclaim by Mr. Markelov, while a dozen of expert opinions is the best evidence that he has raised to the very top in his field.

I express my sincere gratitude for the opportunity to provide this response.

With utmost respect,
Mr. Andrey Markelov

Exhibit 1: Russia-2 TV information

Nezavisimaya Gazeta: “The main format is entertainment”

https://www.ng.ru/antrakt/2012-10-19/10_russia2.html?id_user=Y

Translation from Russian with the original text

19.10.2012 00:00:00

The main format is entertainment

Vera Tsvetkova

Back in his first presidential term, Vladimir Putin said that Russian citizens should have a publicly accessible sports channel. This happened after the final match for the Davis Cup was not shown on federal television, since the rights to show it were owned by paid NTV+. And VGTRK launched a TV channel called “Sport” on the frequency of TVS, which existed on the air from 2003 until the beginning of 2010. After that, the name “Sport” was changed to the name “Russia 2”, and the concept was partially changed – sports programs were promised to be preserved, but in the amount of a third of broadcasting. Dmitry Mednikov, the channel's editor-in-chief, said at the time that the main task of Russia 2 was to attract the interest of a wide audience in sports broadcasting.

When you type in the Yandex search engine “Russia 2”, the line “specialized sports channel, addressed to a wide range of viewers ...” certainly pops up. It seemed that the channel itself positioned itself in a similar way: Russia 2 is the main broadcaster of key sports competitions of Russian, European and world significance.

Live broadcasts of the most prestigious competitions are broadcast daily: Olympic Games, championships in football, hockey, biathlon, cross-country skiing, figure skating, athletics, basketball, volleyball, tennis and much more. Exclusively on the channel there are matches of the English Premier League, the Cup and the Super Cup of England, games of the best Russian clubs in the Europa League and the UEFA Champions League, the most popular, expensive and high-tech Formula 1 racing championship, as well as duels of world-class professional boxers and masters of mixed martial arts.

Nevertheless, it was stated that the former “Sport” has become a sports, educational and entertainment channel (Russia 2 is addressed to those who live an active and full life, are open to new knowledge and impressions, love travel and adventures. In the programs “My planet”, “Country.Ru“, “Timofey Bazhenov’s Rating” – the expanses of Russia, distant exotic countries, corners of the world where no tourist has set foot, unknown customs, extreme adventures and unique shooting of wild animals.

In the project “Science 2.0” – the latest trends in technology, science and social life of people. For viewers who love cars and good humor, the channel airs all seasons of the classic British version of the popular car show Top Gear and the TV version of the program “Big Test Drive with Sergey Stillavin”. Viewers of the channel “Russia 2” like vivid impressions, an exciting fight and an unpredictable ending. For them – Hollywood blockbusters and classics of the world action-packed cinema).

And indeed, today the channel is a mix of programs about fishing, cars, travel, animals, there are a lot of scientific documentaries dedicated to the achievements of engineers and inventors, the development of scientific thought. There is a daily morning broadcast, a cooking program and a talk show, feature films are broadcast – mainly action films and science fiction, there is a TV series “Streets of Broken Lanterns”. And there is information on the Internet that soon there will be programs dedicated to show business, fashion, style, etc. on Russia 2. Sports broadcasting, as promised, still really continues to occupy a third of the airtime, but this is for now.

With the question, what exactly is the concept of the channel “Russia 2”, NG-intermission turned to the press service of VGTRK and found out that there is no specially formulated concept. And also that in the near future “Russia 2” is planned to be reformatted into an educational and entertaining format: the general line of development has been set, and the process in the form of a gradual transition to a new format is underway. The top sports remain on the grid and key sporting events are broadcast, but if a piece of free air appears, they try to put not sports on it, but, for example, a film that can attract the viewer.

The new educational and entertainment format implies that the existing sports broadcasting will be reduced even more - that is, there will be nothing left in the public broadcast of sports. But “Russia 2” is not only a meter-long channel with a wide coverage - it is included in the first multiplex of digital television. Actually, at one time the signal got under the sport, and now it turns out that the former sports channel is becoming the same as everyone else, although with a very strong cognitive side. Which is unlikely to console sports fans.

Oh, this evolution: from a sports channel – to a sports-educational-entertaining one, from a sports-educational-entertaining one – to an educational-entertaining one. It would be nice to stop there and not reach just an entertainment channel.

19.10.2012 00:00:00

0 2525 0

Главный формат — развлекательный

(?print=Y)

 Вера Цветкова. (/authors/14869/)

(/discuss/?ID=411117&TYPE=articles)

Тэги: [тв \(/search/tags/?tags=тв\)](#), [телеканал \(/search/tags/?tags=телеканал\)](#), [спорт \(/search/tags/?tags=спорт\)](#)

Еще в первый президентский срок Владимир Путин сказал, что у российских граждан должен быть общедоступный спортивный канал. Случилось это после того, как финальный матч на кубок Дэвиса не был показан федеральным телевидением, поскольку правами на показ обладал платный НТВ+. И ВГТРК на частоте ТВС был запущен телеканал под названием «Спорт», который существовал в эфире с 2003 года до начала 2010. После чего название «Спорт» сменилось на название «Россия 2», и отчасти сменилась концепция – спортивные программы было обещано сохранить, но в объеме трети вещания. Главный редактор канала Дмитрий Медников тогда заявил, что основная задача «России 2» – привлечение интереса широкой аудитории к спортивному вещанию.

Когда набираешь в поисковике Яндекса «Россия 2», непременно выскакивает строчка «специализированный спортивный канал, адресован широкому кругу зрителей...». Казалось, канал и сам позиционировал себя подобным образом: «Россия 2» – главный транслятор ключевых спортивных соревнований российского, европейского и мирового значения. Ежедневно в эфире – прямые трансляции самых престижных состязаний: Олимпийские игры, чемпионаты по футболу, хоккею, биатлону, лыжным гонкам, фигурному катанию, легкой атлетике, баскетболу, волейболу, теннису и многое другое. Эксклюзивно на канале – матчи английской Премьер-лиги, Кубка и Суперкубка Англии, игры лучших российских клубов в Лиге Европы и Лиге чемпионов УЕФА, самый популярный, дорогой и высокотехнологичный чемпионат по автогонкам в классе «Формула-1», а также поединки профессиональных боксеров мирового уровня и мастеров смешанных единоборств». Тем не менее заявлено было, что бывший «Спорт» стал спортивно-познавательно-развлекательным каналом («Россия 2» адресован тем, кто живет активной и полной жизнью, открыт новым знаниям и впечатлениям, любит путешествия и приключения. В программах «Моя планета», «Страна.ру», «Рейтинг Тимофея Баженова» – просторы России, дальние экзотические страны, уголки мира, где не ступала нога туриста, неизвестные обычаи, экстремальные приключения и уникальные съемки диких животных. В проекте «Наука 2.0» – самые современные тенденции в технологиях, науке и в социальной жизни людей. Для телезрителей, которые любят автомобили и хороший юмор, в эфире канала – все сезоны классической британской версии популярного автомобильного шоу Top Gear и телевизионная версия программы «Большой тест-драйв с Сергеем Стиллиным»). Зрителям канала «Россия 2» нравятся яркие впечатления, захватывающая борьба и непредсказуемый финал. Для них – голливудские блокбастеры и классика мирового остросюжетного кино»).

И действительно, сегодня канал представляет собой микс из передач про рыбалку, автомобили, путешествия, животных, на нем очень много научпопа – документалистики, посвященной достижениям инженеров и изобретателей, развитию научной мысли. Есть ежедневный утренний эфир, кулинарная программа и ток-шоу, транслируются художественные фильмы – в основном боевики и фантастика, идет сериал «Улицы разбитых фонарей». А в Интернете есть информация, что скоро на «России 2» появятся передачи, посвященные шоу-бизнесу, моде, стилю и пр. Спортивное вещание, как и было обещано, пока и вправду продолжает занимать треть эфирного времени, но это пока.

С вопросом, какова, собственно, концепция канала «Россия 2», «НГ-антракт» обратился в пресс-службу ВГТРК и узнал, что специально сформулированной концепции нет. А также, что в скором будущем «Россию 2» планируется переформатировать в познавательно-развлекательный формат: генеральная линия развития была задана, и процесс в виде постепенного перехода к новому формату идет. В сетке остаются топовые виды спорта и транслируются ключевые спортивные мероприятия, но если появляется кусочек свободного эфира – стараются на него поставить не спорт, а, например, фильм, способный привлечь зрителя.

Новый познавательно-развлекательный формат подразумевает, что имеющееся спортивное вещание сократится еще больше – то есть спорта в общедоступном эфире останется всего ничего. А ведь «Россия 2» не только метровый канал с широким покрытием – он включен в состав первого мультиплекса цифрового телевидения. Вообще-то, в свое время сигнал забирался под спорт, а теперь получается, что бывший спортивный канал становится таким же как все, хотя и с очень сильной познавательной стороной. Что вряд ли утешит любителей спорта.

Ох уж эта эволюция: от спортивного канала – к спортивно-познавательно-развлекательному, от спортивно-познавательно-развлекательного – к познавательно-развлекательному. Хорошо бы на этом остановиться и не дойти до просто развлекательного канала.

Комментарии для элемента не найдены.

ЧИТАЙТЕ ТАКЖЕ

Certification by translator

I, , certify that I am fluent in the English and Russian languages and competent in translating from that language to English. I further certify that I have translated the enclosed document entitled “**Главный формат — развлекательный**” from Russian to English and that the translation is complete, true, and accurate to the best of my knowledge.



Exhibit 2: MegaObzor on Bonduelle app

Review of “Delicious Recipes with Vegetables”. Vegan app

<https://megaobzor.com/obzor-vkusnye-recepty-s-ovoschami-programma-dlya-veganov.html>

Translation to English with the original

MegaObzor Impressum

<https://megaobzor.com/About.html>

Translation to English with the original

Love Media Portfolio: Bonduelle Recipe Book application

<https://www.lovemedia.net/portfolio/bonduelle/>

Translation to English with the original

Act of acceptance of Bonduelle app

Translation to English with the original



Review of “Delicious recipes with vegetables”. Vegan app

To be honest, I’m not a vegetarian and I really like meat. For this reason, we have several reviews on the application on our website, which tell how this meat can be cooked very tasty, how to serve it, and so on. But, as it turned out, there are a lot of vegetarians among our readers who also want to eat delicious food and have their wishes taken care of. For this reason, I found an interesting app in which there are many healthy, tasty and moderately light dishes for every day. There is no meat in them and vegetarians can safely open the main menu – there will be no frightening pictures of fried steak here. A pity. For the purity of the experiment, I even tried to cook something from what is offered in the application and, to my surprise, the dish turned out to be very tasty. And you don’t forget, I’m still a cook. So let's take a look inside and choose something delicious without meat.



Dish selection

In the main menu of the application, you will see a list of the types of dishes that are presented in the program. For example, there are breakfasts, snacks, salads, soups, hot dishes, pastries and desserts. Based on this list, you can approximately choose the type of dish and view the options that are already in the category. This reduces the amount of time lost. I chose the dessert category and looked through several dozen recipes. It is worth noting that all the information in this menu is served in cards, on each of which the dish itself is drawn, there is a cooking time counter and the number of calories that you will receive with this dish. The information allows you to immediately orient yourself in time, because you don't always have two hours to prepare a dessert. Or breakfast, for example. Plus, the images of dishes on the cards are very appetizing and you will immediately want to cook something, even if you have just eaten.



Ingredients and recipe

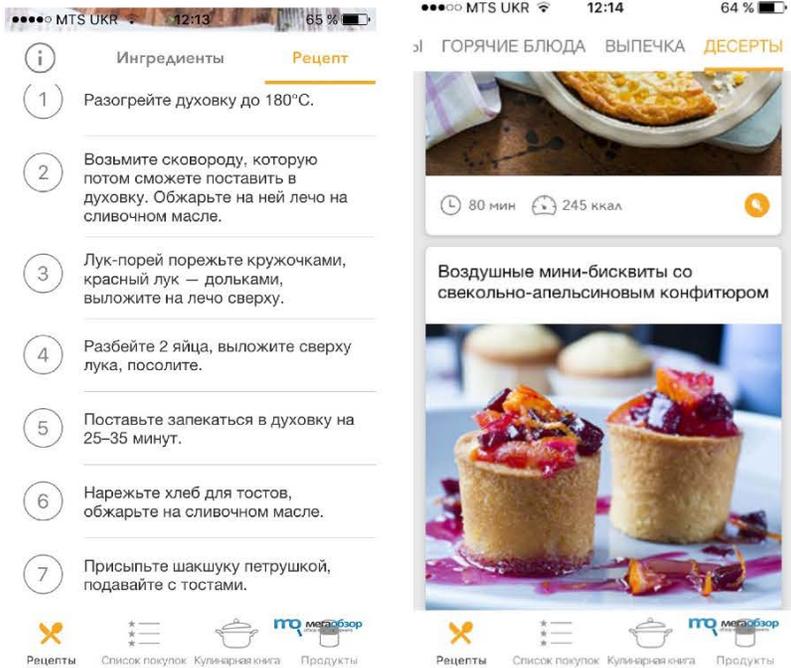
By selecting a dish, you will be able to view the number of ingredients that are needed for a certain number of servings. This is very convenient – you just enter the number of

guests or members of your family and get a list of products clearly for this number. Moreover, the list of ingredients will contain absolutely all the little things: butter, sugar, and so on. In the next tab there is a step-by-step cooking of the dish. There is no detailed photo report on cooking, but in text form all the tips and steps are described perfectly, so you can figure it out. But we still don't have enough photos.



Shopping list and cookbook

So that you do not rewrite the list of ingredients on a piece of paper or in a separate application, you can simply transfer all the ingredients of the selected dish to the shopping list that is built into the program. There is a separate menu where you can mark the purchased products. It's very convenient, in fact, and you don't need extra programs. There is also a menu called "Cookbook" where you can send your favorite recipes. In the future, when you want to repeat a particular dish, you will not have to look for it among the entire list.



Result

You can ask a question about how the application earns money to the developer if there are no in-app purchases here, and there are no ads either. In fact, there is advertising – in each of the recipes there is a link to canned vegetables from Bonduelle. You can buy vegetables yourself and cook them, or buy canned, already cooked vegetables. Actually, this is all the advertising in the program, which does not interfere with cooking or sensations at all. So learn to cook, try and tell us about your favorite recipes.

The author is Vlad Voloshin. Posted: 02 May 2016 08:00

Delicious recipes with vegetables

Translation from Russian



Impressum

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Editor-in-chief - Khairullin Lenar Minnykhanovich, lenar@megaobzor.com

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MegaObzor.com - dynamically developing IT project since 2006. We guide our users through the world of high technologies, improving and striking the imagination. The main theme of the portal is hardware, gadgets, mobile devices, games, technologies.

The Laboratory functions - daily reviews and tests of video cards, processors, motherboards, RAM, cooling systems, cases, laptops, smartphones and tablets, as well as other devices.

Our news and articles are broadcast by such leading services as Yandex.News, Google.News, Yandex.Market and others.

The development of the project continues, new services are being launched and constant work is underway to improve the quality of materials.

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The editor-in-chief is Lenar Khairullin, lenar@megaobzor.com

Translation from Russian



Portfolio: Development of the Bonduel mobile application

“Recipes with vegetables” is an iOS and Android mobile application developed for the Bonduel company.

The application includes about a thousand different dishes that can be prepared based on the company’s products: soups, snacks, salads, hot dishes, desserts and much more. Many recipes are presented with videos. Each dish is indicated with calorie content and cooking time.



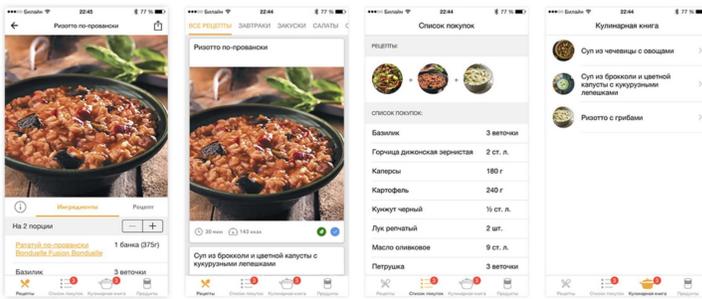
The application tells in detail and step by step how to prepare a dish, and also has a built-in portion calculator.



Recipes can be added to the shopping list, which automatically generates a list of ingredients that you need to buy in the store to prepare a dish. To save your favorite recipes, there is a section “Cookbook”.



The application is developed in two versions: black and white. By default, at the request of the client, the white style is selected.



Recipes with vegetables



December 2014

Art Director and designer: Andrey Markelov

Art Advisor: Dmitry Paramonov

Designer: Anton Skvortsov

Programmer: Vladislav Kabak

Translation from Russian

Act of acceptance of works No. 1

to the Agreement on the development of Annex No. 19-12-14 dated 19.12.2014
(hereinafter referred to as the “Act” and “Contract”, respectively)

Moscow, “15” March 2015

Individual entrepreneur Andrey Viktorovich Markelov, hereinafter referred to as the “Contractor”, on the one hand, and [REDACTED], hereinafter referred to as the “Client”, represented by General Director [REDACTED], acting on the basis of the Charter, on the other hand, hereinafter jointly referred to as the “Parties”, separately referred to as the “Party”, have drawn up this act on following.

1. In order to fulfill the terms of the Contract, the Contractor transfers, and the Client accepts the following completed works:
 - 1) Design and programming of the updated Products section;
 - 2) Design and programming of the purchase functionality in the Products section;
 - 3) Design and programming of the new version notification;
 - 4) Design and programming of stock alerts.
2. The cost of the work performed is [REDACTED] rubles without VAT.

The above works were completed in full and on time. The client has no claims on the volume, quality and timing of the work. This Act is drawn up in two authentic copies, one copy for each of the parties.

Contractor IP Markelov Andrey Viktorovich <Requisites> Individual Entrepreneur Markelov A.V. /Signature/	Client [REDACTED] <Requisites> Chief Executive Officer [REDACTED] /Signature/
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Обзор Вкусные рецепты с овощами. Программа для веганов

Скажу честно - я не вегетарианец и мясо очень люблю. По этой причине у нас на сайте появилось несколько обзоров на приложения, в которых рассказывается как это мясо можно очень вкусно приготовить, с чего его подавать и так далее. Но, как оказалось, среди наших читателей очень много вегетарианцев, которым тоже хочется вкусно поесть и что бы об их пожеланиях заботились. По этой причине я нашел интересную программу, в которой есть множество полезных, вкусных и в меру легких блюд на каждый день. В них нет никакого мяса и вегетарианцы могут спокойно открывать главное меню - пугающих картинок жаренного стейка здесь не будет. А жаль. Для чистоты эксперимента я даже попробовал приготовить что-то из того, что предложено в приложении и, каково было мое удивление, блюдо получилось весьма вкусным. А вы ведь не забывайте, я тот еще кулинар. Так что давайте заглянем внутрь и выберем себе что-то вкусное без мяса.



Выбор блюда

В главном меню приложения вы увидите перечень типов блюд, которые представлены в программе. Например, здесь есть завтраки, закуски, салаты, супы, горячие блюда, выпечка и десерты. Исходя из этого перечня вы можете приблизительно выбрать тип блюда и просматривать уже те варианты, которые находятся в категории. Это уменьшает количество утраченного времени. Я выбрал категорию десертов и просмотрел несколько десятков рецептов. Стоит отметить, что вся информация в данном меню подается в карточках, на каждой из которых нарисовано само блюдо, есть счетчик времени приготовления и количество калорий, которые вы получите вместе с этим блюдом. Информация позволяет сразу сориентироваться во времени, ведь не всегда у вас есть по два часа на приготовление десерта. Или завтрака, например. Плюс, изображения блюд на карточках очень аппетитные и вам сразу захочется что-то приготовить, даже если вы только что поели.



Ингредиенты и рецепт

Выбрав блюдо, вы сможете просмотреть количество ингредиентов, которые нужны для определенного количества порций. Это очень удобно - вы просто вводите количество гостей или членов вашей семьи и получаете список продуктов четко под это количество. При том, в списке ингредиентов будут абсолютно все мелочи - масло, сахар и так далее. В соседней вкладке есть пошаговое приготовление блюда. Здесь нет детального фотоотчета о приготовлении, но в текстовой форме все советы и шаги описаны отлично, так что разобраться можно. Но фотографий нам, все же, не хватает.



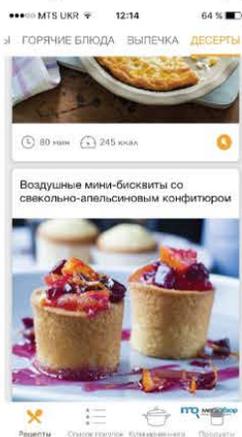
Список покупок и кулинарная книга

Дабы вы не переписывали список ингредиентов на листочек или в отдельное приложение, вы можете просто перенести все ингредиенты выбранного блюда в список покупок, который встроен в программу. Здесь есть отдельное меню, где вы сможете отмечать купленные продукты. Очень удобно, на самом деле, да и лишних программ не нужно. Так же есть меню под названием «Кулинарная книга», куда вы можете отправлять любимые рецепты. В будущем, когда вы захотите повторить то или иное блюдо, вам не придется искать его среди всего предложенного списка.



Итог

Вы можете задать вопрос о том, как же приложение зарабатывает деньги разработчику, если встроенных покупок здесь нет, да и рекламы тоже. На самом деле реклама есть - в каждом из рецептов есть ссылка на консервированные овощи компании Bonduelle. Вы можете сами купить овощи и приготовить их или же купить консервированные, уже приготовленные овощи. Собственно, это и вся реклама в программе, которая совершенно не мешает приготовлению или ощущениям. Так что учитесь готовить, пробуйте и рассказывайте нам о своих любимых рецептах.



Автор - Влад Волошин. Размещено: 02 мая 2016 08:00. Вкусные рецепты с овощами

Выходные данные:

Номер свидетельства: ЭЛ № ФС 77 - 68301. Выдано Роскомнадзором
Наименование СМИ: MegaObzor.
Дата регистрации: 30.12.2016.
Форма распространения: Сетевое издание.
Территория распространения: Российская Федерация, зарубежные страны.
Учредитель: Хайруллин Ленар Минныханович.
Адрес редакции: Татарстан Респ., г. Казань, пр.Победы 224Б - 74.
Языки: Русский.
Для пресс-релизов и связи - news@megaobzor.com
Главный редактор - Хайруллин Ленар Минныханович, lenar@megaobzor.com
Телефон - +79272466791

Статистика просмотров SimilarWeb:

MegaObzor.com - динамично развивающийся с 2006 года IT-проект. Мы ведем своих пользователей по миру высоких технологий, совершенствующихся и поражающих воображение. Основная тематика портала - железо, гаджеты, мобильные устройства, игры, технологии.

Функционирует Лаборатория - ежедневные обзоры и тесты видеокарт, процессоров, материнских плат, оперативной памяти, систем охлаждения, корпусов, ноутбуков, смартфонов и планшетов, а также других устройств.

Наши новости и статьи транслируются такими ведущими сервисами как Яндекс.Новости, Гугл.Новости, Яндекс.Маркет и другими.

Развитие проекта продолжается, запускаются новые сервисы и ведется постоянная работа над улучшением качества материалов.

Контакты:

Город - Казань
Skype - [lenarsmm](https://www.skype.com/en/contacts/lenarsmm);
Для пресс-релизов и связи - news@megaobzor.com
Главный редактор - Ленар Хайруллин, lenar@megaobzor.com

Дополнительная информация:

Статистика сайта открыта: [Liveinternet](https://www.liveinternet.ru/)

[Скачать Гимн МегаОбзор](#) - формат mp3

Группы в соц.сетях:

Youtube - [видео обзоры](#)

[Вконтакте](#)

[Instagram](#)

[Twitter](#)

Юридические документы:



Разработка мобильного приложения «Бондюэль»

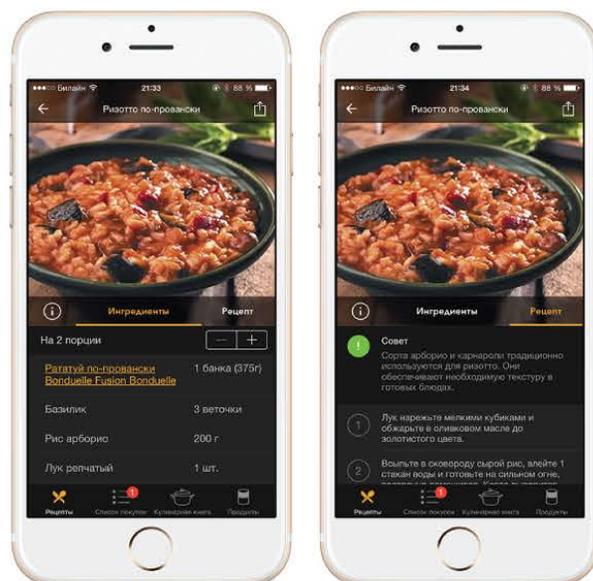
[Приложение в App Store](#)

[Приложение в Google Play](#)

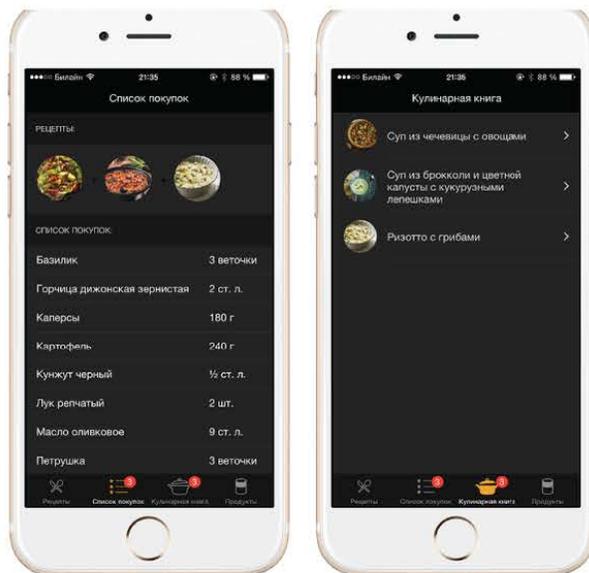
«Рецепты с овощами» — мобильное приложение iOS и Android, разработанное для компании «Бондюэль». В приложении представлено около тысячи разнообразных блюд, которые можно приготовить на основе продуктов компании: супы, закуски, салаты, горячие блюда, десерты и многое другое. Многие рецепты представлены с видео. Каждое блюдо указано с калорийностью и временем приготовления.



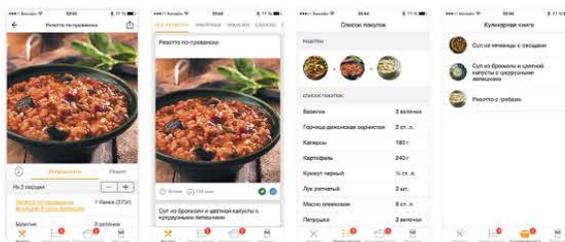
Приложение рассказывает подробно и по шагам, как приготовить блюдо, а также обладает встроенным калькулятором порций.



Рецепты можно добавить в список покупок, автоматически формирующий список ингредиентов, которые необходимо купить в магазине для приготовления блюда. Для сохранения избранных рецептов пр **65 of 132**



Приложение разработано в двух версиях: черной и белой. По умолчанию, по просьбе клиента, выбирается белый стиль.



Рецепты с овощами



Декабрь 2014

Арт-директор и дизайнер: Андрей Маркелов

Худрук: Дмитрий Парамонов

Дизайнер: Антон Скворцов

Программист: Владислав Кабак

Акт сдачи-приемки работ № 1
к Договору о разработке приложения № 19-12-14 от 19.12.2014
(далее — «Акт» и «Договор» соответственно)

г. Москва

«15» марта 2015 г.

Индивидуальный предприниматель Маркелов Андрей Викторович, именуемый в дальнейшем «Исполнитель», с одной стороны, и [REDACTED], именуемое в дальнейшем «Клиент», в лице генерального директора [REDACTED], действующего на основании Устава, с другой стороны, далее совместно именуемые «Стороны», по отдельности именуемые «Сторона», составили настоящий акт о нижеследующем.

1. В порядке исполнения условий Договора Исполнитель передает, а Клиент принимает следующие выполненные работы:
 - 1) Дизайн и программирование обновленного раздела Продукты;
 - 2) Дизайн и программирование функционала покупки в разделе Продукты;
 - 3) Дизайн и программирование оповещения о новой версии;
 - 4) Дизайн и программирование оповещения об акциях.
2. Стоимость выполненных работ составляет [REDACTED] рублей без НДС.

Вышеперечисленные работы выполнены полностью и в срок. Клиент претензии по объему, качеству и срокам выполнения работ не имеет.

Настоящий Акт составлен в двух аутентичных экземплярах, по одной экземпляру для каждой из сторон.

Исполнитель

ИП Маркелов Андрей Викторович

Клиент

[REDACTED]



Certification by translator

I, , certify that I am fluent in the English and Russian languages and competent in translating from that language to English. I further certify that I have translated the enclosed documents entitled:

- **“Обзор Вкусные рецепты с овощами. Программа для веганов”**
- **“МегаОбзор. Выходные данные”**
- **“Портфолио. Разработка мобильного приложения «Бондюэль»”,**
- **“Акт сдачи-приемки работ №1”**

from Russian to English and that the translation is complete, true, and accurate to the best of my knowledge.



Exhibit 3: Big City Information

Lenta.ru: “The investor of “Big City” offered the magazine to choose its fate”

<https://lenta.ru/news/2013/04/12/vinokurov>

QPMedia: “The Village publishing company relaunched The “Big City” urban media”

<https://qpinfo.ru/kompaniya-izdatel-the-village-perezapustila-gorodskoe-media-bolshoj-gorod>

13:18, 12 April 2013 / Internet and media

The investor of the “Big City” offered the magazine to choose its fate

The investor of the magazine “Big City” Alexander Vinokurov offered the editorial board four ways to reduce losses: the dismissal of the editorial staff of the site, the reduction of salaries of all employees in half, crowdfunding and the closure of the entire publication. This was announced in her Facebook by the editor-in-chief of the site bg.ru Ekaterina Krongauz.

Vinokurov himself confirmed in his Facebook that the editors are now thinking about which option is preferable for her. “In order to bring the results of the work of a Large city closer to economic reasonableness, it is necessary to reduce monthly expenses from the current 10.8 million rubles to at least 6 million rubles,” he explained.

According to Krongauz, Vinokurov refused earlier words about the dismissal of the editorial staff of the site without compensation and offered the employees of the “Big City” to solve everything themselves by 15:30. Maxim Kashulinsky in the Hopes&Fears commentary stated that the management of the publication wants to keep both the magazine and the website, but by greatly reducing costs.

On the morning of April 12, Vinokurov held a meeting with the editors-in-chief of the publication Alexey Munipov and Ekaterina Krongauz, managing editor of the website Ekaterina Swarovskaya, as well as the publisher of BG Maxim Kashulinsky. Initially, Ekaterina Krongauz reported on her social network account that Vinokurov had decided to dismiss the entire editorial staff of the site without compensation, threatening to close the printed version if BG employees protested. Rumors about the possible closure of the entire “Big City” due to its unprofitability have been circulating in the media market for the past few days.

The Big City magazine was launched by the Afisha publishing house in 2002, and in 2010 it was sold to the Dozhd media holding, which belongs to Natalia Sindeeva and Alexander Vinokurov. In June 2012, the magazine was forced to leave the editor-in-chief Philip Dziadko - one of the explanations was that investors demanded more depth in lifestyle, which Dziadko did not agree with. He was replaced as editor-in-chief by Alexey Munipov.

The printed version of the “Big City” is distributed free of charge in Moscow, St. Petersburg and other major cities. The declared circulation is 81.5 thousand copies. The magazine is published biweekly. The website of the “Big City” was relaunched in the fall of 2012, and in early April a separate project of “District Blogs” appeared on it. The average daily traffic to the site, according to LiveInternet, in February-March 2013 ranged from 35 to 40 thousand users.

Big City site audience in 2013

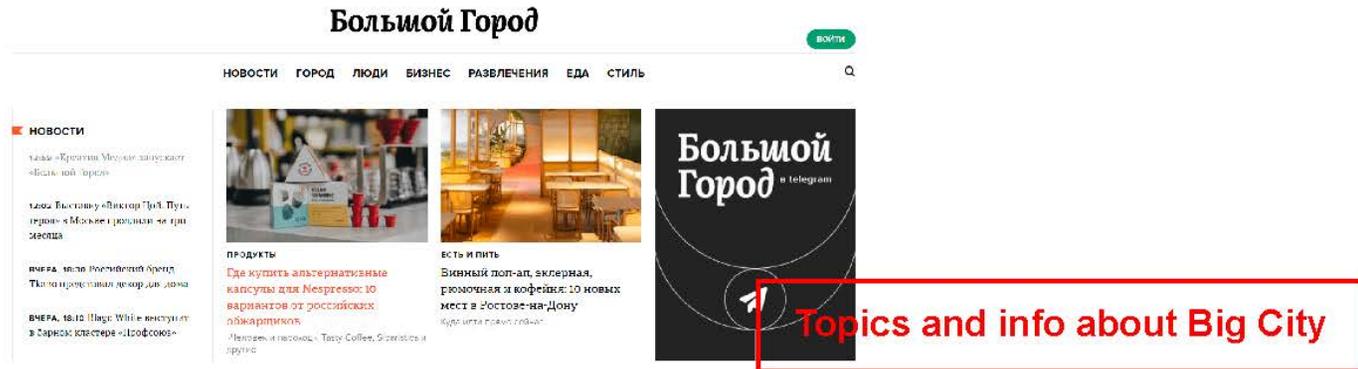


Translation from Russian



The Village publishing company relaunched The “Big City” urban media

12.04.2022



The restart was announced on the website. The project will be headed by editor-in-chief Lena Babushkina, who published The Village Yekaterinburg in 2017-2021. It will be available at bg.ru.

The Big City is a publication about life that goes on. A friend of a citizen who knows the city and its heroes. Its agenda includes topics that are important for residents of megacities: new things in culture, entertainment and technologies that change lives, reconstruction of historical buildings and fashion industry events, local stories that will grow into big projects.

The magazine will be published by Creative Media, which belongs to Alexander Vinokurov. In 2010, his Dozhd media holding bought the Big City from Afisha. In 2014, the print magazine was closed. The archive of the site will be available to readers at the end of April at the new address, the company says.

Vinokurov bought Creative Media in April 2022. The company publishes Spletnik.ru , as well as The Village and Wonderzine — under the Redefine brand. The last two are blocked in Russia. In April, Kommersant sources reported that the publisher plans to create a new urban media to replace the blocked The Village, “in order to transfer advertisers.”

#media Source: vc.ru

13:18, 12 апреля 2013 Интернет и СМИ



Инвестор «Большого города» предложил журналу выбрать свою судьбу

Инвестор журнала «Большой город» Александр Винокуров предложил редакции четыре пути сокращения убытков: увольнение редакции сайта, сокращение зарплат всех сотрудников в два раза, краудфандинг и закрытие всего издания. Об этом [сообщила](#) в своем Facebook главный редактор сайта bg.ru Екатерина Кронгауз.

Сам Винокуров в своем Facebook [подтвердил](#), что редакция размышляет сейчас, какой вариант для нее предпочтительнее. «Для того, чтобы приблизить результаты работы Большого города к экономической разумности, нужно сократить ежемесячные расходы с нынешних 10,8 млн. рублей до, хотя бы, 6 млн. руб», — объяснил он.

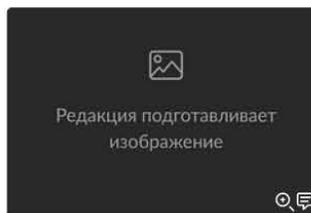
По словам Кронгауз, Винокуров отказался от прозвучавших ранее слов об увольнении редакции сайта без компенсаций и предложил сотрудникам «Большого города» решить все самим к 15:30. Максим Кашулинский в [комментарии](#) Nopes&Fears заявил, что руководство издания хочет сохранить и журнал, и сайт, но сильно сократив издержки.

Утром 12 апреля Винокуров провел встречу с главными редакторами издания Алексеем Муниповым и Екатериной Кронгауз, управляющим редактором сайта Екатериной Сваровской, а также издателем «БГ» Максимом Кашулинским. Первоначально Екатерина Кронгауз сообщила в своем аккаунте в социальной сети, что Винокуров принял решение уволить всю редакцию сайта без компенсаций, угрожая в случае, если сотрудники «БГ» будут протестовать, закрыть и печатную версию. Слухи о возможном закрытии всего «Большого города» из-за его убыточности ходили на медиарынке последние несколько дней.

Журнал «Большой город» был запущен издательским домом «Афиша» в 2002 году, а в 2010 году продан медиахолдингу «Дождь», который принадлежит Наталье Синдеевой и Александру Винокурову. В июне 2012 года журнал был вынужден оставить главный редактор Филипп Дзядко — одним из объяснений стало то, что инвесторы потребовали большего углубления в лайфстайл, с чем Дзядко не согласился. Его сменил на посту главного редактора Алексей Мунипов.

Печатная версия «Большого города» распространяется бесплатно в Москве, Санкт-Петербурге и других крупных городах. Заявленный тираж — 81,5 тысячи экземпляров. Журнал выходит раз в две недели. Сайт «Большого города» был перезапущен осенью 2012 года, а в начале апреля на нем появился отдельный проект «Районных блогов». Средняя суточная посещаемость сайта, по данным LiveInternet, в феврале-марте 2013 года составляла от 35 до 40 тысяч пользователей.

Комментарии отключены



Александр Винокуров. Фото: Сергей Киселев / Коммерсантъ

Последние новости

Внебрачный сын Жириновского потребовал признать «Какое наследство он м

19:43

Российский танкист п слова Путина о хорош «Леопардах»

22:16

Трампа отказался при обвинении по делу о с документах

22:11

Пассажирку с кокаином конфетами задержали Шереметьево

22:07

«Краснодар» одержал подряд в РПЛ

22:06

Любознательная акула женщину на дне рожд

22:03

Стоматолог предупред опасности дорогих ук зубов

22:03

Российский посол опр Британии о продвиже контрнаступления ВС

22:00

Путин упростил перез бизнеса в юрисдикции

22:00

Экс-генерал ВСУ заявил способности российский дойти до Киева за 12 ч

21:56

[Все новос](#)

Лента добра деактивирована.
Добро пожаловать в реальный мир.

Компания-издатель The Village перезапустила городское медиа «Большой Город»

Большой Город

ВОЙТИ

НОВОСТИ
ГОРОД
ЛЮДИ
БИЗНЕС
РАЗВЛЕЧЕНИЯ
ЕДА
СТИЛЬ
Q

НОВОСТИ

12:59 «Креатив Медиа» запускает «Большой Город»

12:02 Выставку «Виктор Цой. Путь героя» в Москве продлили на три месяца

ВЧЕРА, 18:30 Российский бренд Tkaпо представил декор для дома

ВЧЕРА, 18:10 Blago White выступит в барном кластере «Профсоюз»



ПРОДУКТЫ

Где купить альтернативные капсулы для Nespresso: 10 вариантов от российских обжарщиков

«Человек и паропход», Tasty Coffee, Sibaristica и другие



ЕСТЬ И ПИТЬ

Винный поп-ап, эклерная, рюмочная и кофейня: 10 новых мест в Ростове-на-Дону

Куда идти прямо сейчас

Большой Город

в telegram



О перезапуске сообщили на [сайте](#). Проект возглавит главный редактор Лена Бабушкина, она издавала The Village Екатеринбург в 2017-2021 годах. Он будет доступен по адресу bg.ru.



«Большой Город» — издание о жизни, которая продолжается. Друг горожанина, который знает город и его героев. В его повестке — важные для жителей мегаполисов темы: новое в культуре, развлечениях и технологиях, которые меняют жизнь, реконструкция исторических зданий и события индустрии моды, локальные истории, которые вырастут в большие проекты.

Издавать журнал будет «Креатив медиа», который [принадлежит](#) Александру Винокурову. В 2010 году его медиахолдинг «Дождь» купил «Большой Город» у «Афиши». В 2014 году печатный журнал [закружили](#). Архив сайта будет доступен читателям в конце апреля по новому адресу, говорят в компании.

Винокуров купил «Креатив медиа» в апреле 2022 года. Компания издаёт Spletnik.ru, а также The Village и Wonderzine — под брендом Redefine. Последние два [заблокированы](#) в России. В апреле источники «Ъ» сообщили, что издатель планирует создать новое городское медиа на замену заблокированному The Village, «чтобы перебросить рекламодателей».

[#медиа](#)

Источник: vc.ru

ID: 40827

73 of 132

Certification by translator

I, , certify that I am fluent in the English and Russian languages and competent in translating from that language to English. I further certify that I have translated the enclosed documents entitled:

- **“Инвестор «Большого города» предложил журналу выбрать свою судьбу”**
- **“Компания-издатель The Village перезапустила городское медиа «Большой Город»”**

from Russian to English and that the translation is complete, true, and accurate to the best of my knowledge.



Exhibit 4: Websites audience by Pr-Cy

About Pr-Cy

<https://pr-cy.io/site-statistics>

Big City

<https://pr-cy.io/site-statistics/?domain=bg.ru>

MegaObzor

<https://pr-cy.io/site-statistics/?domain=megaobzor.com>

Brodude

<https://pr-cy.io/site-statistics/?domain=brodude.ru>

Awdee

<https://pr-cy.io/site-statistics/?domain=awdee.ru>

TechTimes

<https://pr-cy.io/site-statistics/?domain=techtimes.com>

ScienceTimes

<https://pr-cy.io/site-statistics/?domain=sciencetimes.com>

Website traffic checker (free)

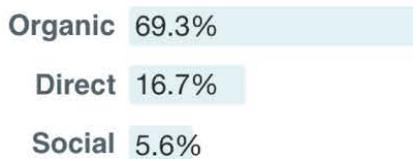
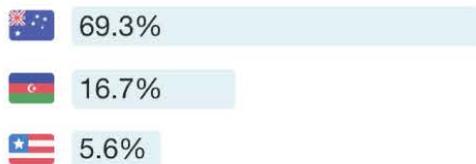
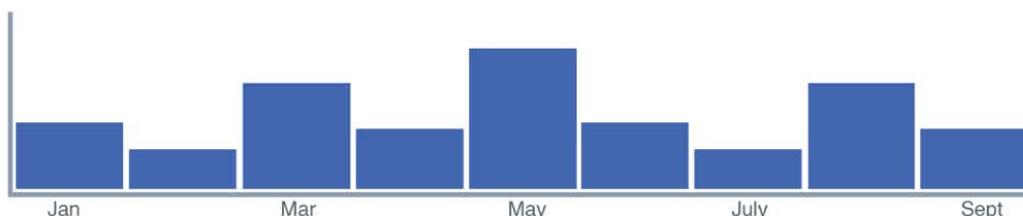
Monitor your website's traffic with the pr-cy.io website traffic checker. Get accurate insights, grow your traffic & improve SERP visibility.

Check

What is website traffic?

Website traffic refers to web users who visit a website. Web traffic is measured in visits, sometimes called "sessions", and is a common way to measure the effectiveness of an online business at attracting an audience.

Since 1990 e-commerce took off, the web traffic metric was first viewed as the most important means of determining a website's popularity. The number of visitors directly correlates with the number of business opportunities, leads, and sales. By using our traffic checker, you can gain valuable insights into the effectiveness of your online presence and make informed decisions to drive growth and success.



Why is website traffic analysis important?

By analyzing your website's traffic, you can gain valuable insights into your audience and their behavior. This information includes geographic data, which can help you better understand your visitors' location and tailor your content to their needs.

You can also evaluate their behavior on the website, including which pages they visit, how long they stay, and what actions they take, which can help you optimize your website for better engagement and conversion. Additionally, identifying the sources from which your traffic originates can help you refine your marketing efforts and better target your audience. As a result, the traffic checker is a powerful tool for improving your online presence and driving business growth.

Your free trial period ends in 6 days. [Subscription settings](#) [Subscription settings](#)

Tools

Website traffic checker (free)

Used checks: 98 out of 100 per day ⓘ

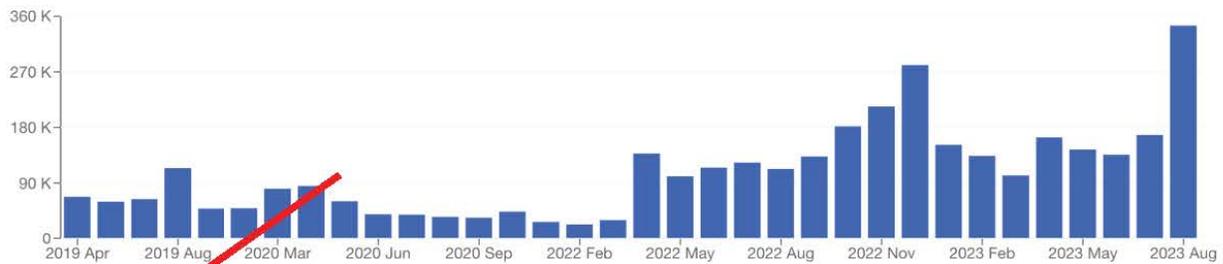
Monitor your website's traffic with the pr-cy.io website traffic checker. Get accurate insights, grow your traffic & improve SERP visibility.

Input: Check

Site attendance statistics bg.ru

Traffic Overview

History of monthly website traffic. Estimated number of unique visitors for a full month.



Visitors 345K <small>≈ 11.5K per day</small>	Views 602K <small>≈ 20.1K per day</small>	Bounce rate ⓘ 75%	Visit Duration ⓘ 2.00 min.	Pages per Visit ⓘ 2
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Approximate data August 2023.



Data relevance

Data collected: 6 hours ago.
Click the refresh button to get up-to-date data. One usage limit will be deducted.

Update

56%
for errors
Read more

Check all the pages of your site for errors that hinder the promotion.

Geography of visitors

	Russia	81%
	Latvia	7%
	United States	2%

Similar sites

rbth.ru	100%
recyclemap.ru	82%
greenpeace.ru	80%

Your free trial period ends in 6 days. [Subscription settings](#) [Subscription settings](#)

Tools

Website traffic checker (free)

🕒 Used checks: 100 out of 100 per day ⓘ

Monitor your website's traffic with the pr-cy.io website traffic checker. Get accurate insights, grow your traffic & improve SERP visibility.

megaobzor.com

Check

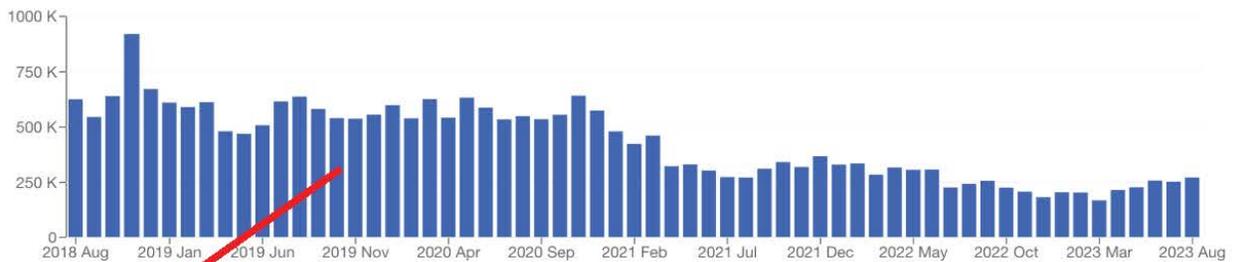
megaobzor.com

brodude.ru

Site attendance statistics megaobzor.com

Traffic Overview

History of monthly website traffic. Estimated number of unique visitors for a full month.



Visitors 434K +27K <small>≈ 17.2K per day</small>	Views 611K <small>≈ 23.7K per day</small>	Bounce rate ⓘ 80% -3%	Visit Duration ⓘ 1.00 min.	Pages per Visit ⓘ 2
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Data received from an Yandex.Metrica counter



Data relevance

Data collected: 4 days ago.

Click the refresh button to get up-to-date data. One usage limit will be deducted.

Update



Check all the pages of your site for errors that hinder the promotion.

Read more

Geography of visitors

	Russia	74%
	Ukraine	8%
	Kazakhstan	3%

Similar sites

mobile-review.com	100%
hi-tech.mail.ru	91%
custis.ru	87%

Your free trial period ends in 6 days. [Subscription settings](#) [Subscription settings](#)

Tools

Website traffic checker (free)

Used checks: 100 out of 100 per day ⓘ

Monitor your website's traffic with the pr-cy.io website traffic checker. Get accurate insights, grow your traffic & improve SERP visibility.

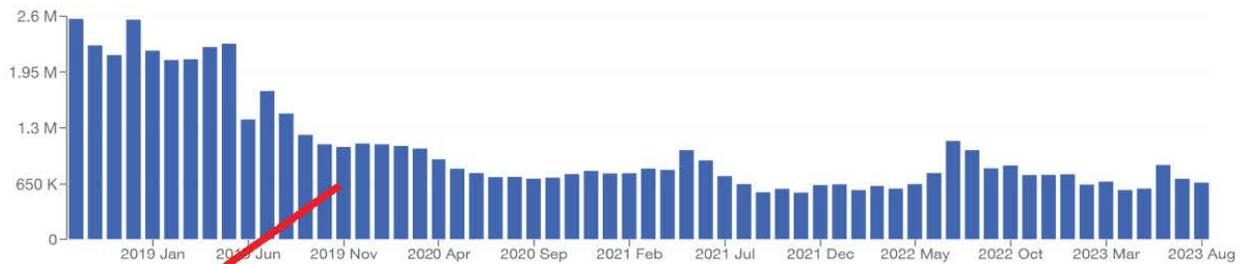
 Check

megaobzor.com brodude.ru

Site attendance statistics brodude.ru

Traffic Overview

History of monthly website traffic. Estimated number of unique visitors for a full month.



Visitors 665K ≈ 22.2K per day	Views 1.2M ≈ 39.8K per day	Bounce rate ⓘ 78%	Visit Duration ⓘ 2.00 min.	Pages per Visit ⓘ 2
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Approximate data August 2023.



Data relevance

Data collected: 18 days ago.

Click the refresh button to get up-to-date data. One usage limit will be deducted.

Update

56% 🤔

Check all the pages of your site **for errors** that hinder the promotion. Read more

Geography of visitors

■ Russia	81%
■ Mongolia	7%
■ Kazakhstan	3%

Similar sites

woman.ru	100%
heroine.ru	89%
mensby.com	84%

Your free trial period ends in 6 days. [Subscription settings](#) [Subscription settings](#)

Tools

Website traffic checker (free)

Used checks: 100 out of 100 per day

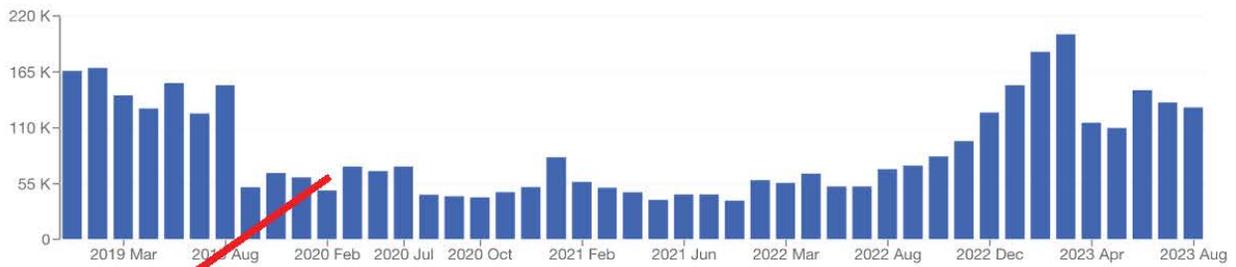
Monitor your website's traffic with the pr-cy.io website traffic checker. Get accurate insights, grow your traffic & improve SERP visibility.

megaobzor.com brodude.ru

Site attendance statistics awdee.ru

Traffic Overview

History of monthly website traffic. Estimated number of unique visitors for a full month.



Visitors 130K <small>≈ 4.3K per day</small>	Views 236K <small>≈ 7.8K per day</small>	Bounce rate ⓘ 66%	Visit Duration ⓘ 2.00 min.	Pages per Visit ⓘ 2
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Approximate data August 2023.



Data relevance

Data collected: an hour ago.

Click the refresh button to get up-to-date data. One usage limit will be deducted.

Update

56%
 Check all the pages of your site **for errors** that hinder the promotion.

Geography of visitors

	Russia	77%
	Kazakhstan	3%
	Ukraine	3%

Similar sites

ux.pub	100%
uprock.ru	96%
infogra.ru	93%

Your free trial period ends in 6 days. [Subscription settings](#) [Subscription settings](#)

Tools

Website traffic checker (free)

Used checks: 99 out of 100 per day

Monitor your website's traffic with the pr-cy.io website traffic checker. Get accurate insights, grow your traffic & improve SERP visibility.

techtimes.com

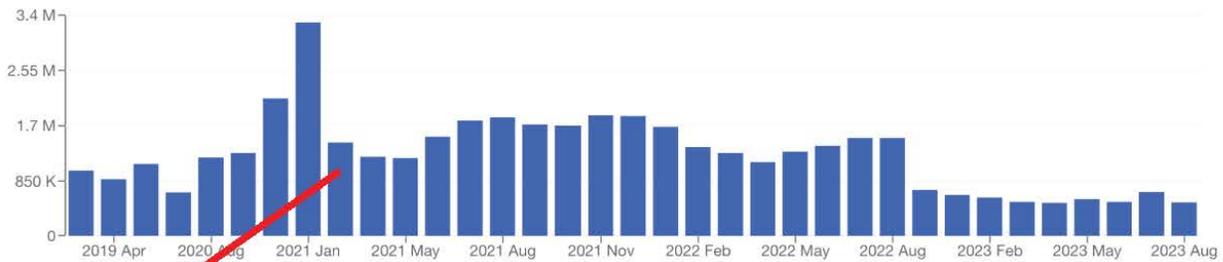
Check

techtimes.com awdee.ru brodude.ru megaobzor.com

Site attendance statistics techtimes.com

Traffic Overview

History of monthly website traffic. Estimated number of unique visitors for a full month.



Visitors **521K** ≈ 17.4K per day
Views **1.4M** ≈ 47K per day
Bounce rate **65%**
Visit Duration **10.00 min.**
Pages per Visit **3**

Approximate data August 2023.



Data relevance

Data collected: a few seconds ago. Click the refresh button to get up-to-date data. One usage limit will be deducted.

Update



Check all the pages of your site for errors that hinder the promotion.

Read more

Geography of visitors

🇺🇸 United States	40%
🇬🇧 United Kingdom	7%
🇮🇳 India	4%

Similar sites

bgr.com	100%
digitaltrends.com	89%
androidheadlines.com	88%

Your free trial period ends in 6 days. [Subscription settings](#) [Subscription settings](#)

Tools

Website traffic checker (free)

Used checks: 98 out of 100 per day

Monitor your website's traffic with the pr-cy.io website traffic checker. Get accurate insights, grow your traffic & improve SERP visibility.

scienctimes.com

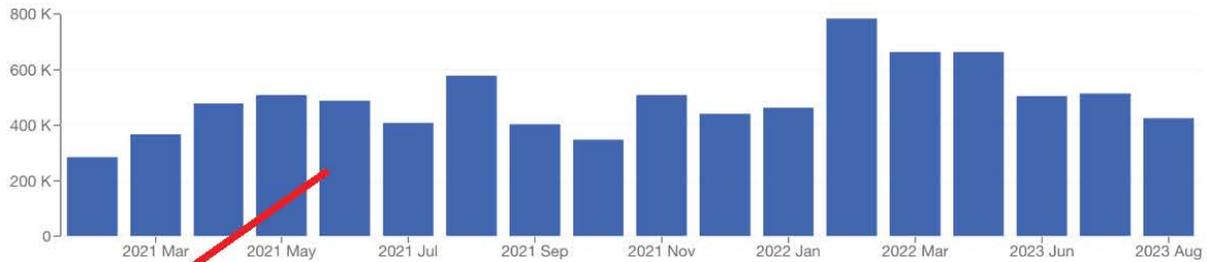
Check

scienctimes.com techtimes.com awdee.ru brodude.ru megaobzor.com

Site attendance statistics scienctimes.com

Traffic Overview

History of monthly website traffic. Estimated number of unique visitors for a full month.



Visitors **426K** ≈ 14.2K per day
Views **573K** ≈ 19.1K per day
Bounce rate **78%**
Visit Duration **1.00 min.**
Pages per Visit **2**

Approximate data August 2023.



Data relevance

Data collected: a few seconds ago. Click the refresh button to get up-to-date data. One usage limit will be deducted.

Update

56%
 Check all the pages of your site **for errors** that hinder the promotion. [Read more](#)

Geography of visitors

United States	58%
Australia	9%
United Kingdom	3%

Similar sites

yahoo.com	100%
cnn.com	98%
forbes.com	97%

Exhibit 5: Sovcombank Awards

CNews: “Sovcombank took the third place in the ranking of the best mobile applications”

https://www.cnews.ru/news/top/2022-12-22_sovcombank_zanyal_trete

National Bank Journal: “Sovcombank Technologies entered the TOP 3 best IT employers in Russia in 2021 according to the Habr Career service”

<https://nbj.ru/blogz/sovcombank/52299/>

National Bank Journal: “Sovcombank confirmed the “Quality Mark” rating at A1 level – the highest level of service quality”

<https://nbj.ru/blogz/sovcombank/61814/>

National Bank Journal: “Sovcombank topped the “People’s Rating” of Banki.ru for the third year in a row”

<https://nbj.ru/blogz/sovcombank/58517/>

Sovcombank.Ru: “Sovcombank became the best Russian employer and won gold”

<https://sovcombank.ru/articles/novosti-kompanii/sovcombank-stal-luchshim-rossiiskim-rabotodatelem-i-zavoeval-zoloto>

23 December 2022

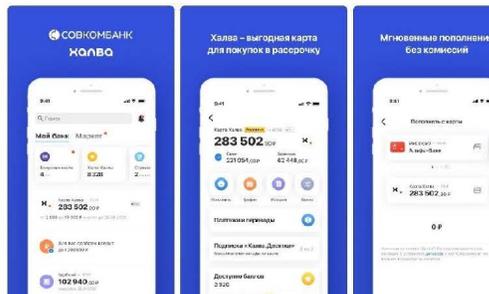
Sovcombank took the third place in the ranking of the best mobile applications

The Halva-Sovcombank application took the third place in the annual Mobile Banking Rank in the category “The best daily banking in mobile banks on Android”.

The third place

In the Mobile Banking Rank, Sovcombank’s application took the third place, rising by two positions in comparison with the result of last year. According to Markswebb analysts, Sovcombank mobile bank has implemented extensive payment automation capabilities, provided an informative transaction history, configured convenient transfer receipt, navigation and application search.

In the Daily Banking category, Markswebb experts evaluated the daily tasks of private users in mobile banking: transfers, payments, balance checking, payment for services, purchases, and so on. This year, criteria related to functions not available in Russia were removed from the evaluation system.



In the Daily Banking category, Markswebb experts evaluated the daily tasks of private users in mobile banking

“We are glad that despite the colossal challenges of 2022, we were able not only to maintain the high quality of daily banking in our mobile application, but also to actively develop new functionality for maximum convenient and safe use of mobile banking every day,” commented the Deputy Chairman of the Board of Sovcombank.

Mobile Banking Rank is an annual multistage study in mobile banking for individuals. It gives you the opportunity to assess your position in the market, get a full context for the service development strategy, see the best practices for improving UX and achieving business goals.

27 January 2022

Sovcombank Technologies entered the TOP 3 best IT employers in Russia in 2021 according to the Habr Career service

Sovcombank Technologies entered the TOP 3 best IT employers in Russia in 2021 according to the Habr Career service. Sovcombank Technologies, a member of the Sovcombank group, became the third in the rating “The Best IT Employers in Russia 2021” among Russian companies with more than 5,000 employees.

The Habr Career Rating is annual and is calculated based on the ratings and reviews of current and former employees of companies. According to the results of 2021, Sovcombank Technologies scored 4.5 points in the category of large companies, the IT company is part of the Sovcombank Group, which employs more than 22,000 people.

Users of the Habr Career service highly appreciated the company in several categories at once: relationships with colleagues, interesting tasks, modern technologies, career growth, comfortable working conditions, recognition of labor results, professional growth, the company makes the world a better place, communication with top management, management literacy, adequate salary.

“The management is really interested in the development of its employees and creating a comfortable atmosphere in the team. You can always come with a question and be sure that the manager will help,” they note in the reviews about the company on the Habr Career website - “A chic office in the center, a really convenient workplace. There is always motivation to work well, which for me consists of an excellent stable salary and a human attitude towards employees.”

The rating is divided into four groups according to the size of organizations: huge (more than 5000 employees), large (1000-5000 employees), medium (100-1000 employees) and small (10-100 employees). Over the past year, about 26,000 employees have assessed almost 4,600 companies. According to the rules of the service, out of the total number, only those employers who received an assessment from 10 or more employees get into the rating – this time their number was 330. The methodology for calculating estimates can be found at the link.

You can get acquainted with open vacancies in Sovcombank Technologies LLC by following the link.

12 April 2023

Sovcombank confirmed the “Quality Mark” rating at A1 level – the highest level of service quality

The analytical center Businessdrom updated the assessment of the “Quality Mark” of PJSC Sovcombank at the A1 level - the highest level of service quality.

Sovcombank provides top-level customer service for both individuals and businesses. The assessment was positively influenced by the high online availability of products and services. Sovcombank is among the TOP 10 banks in terms of assets and volume of loans to enterprises. In 2023, the bank's branch network expanded to 2.6 offices in 1 thousand cities of Russia, the number of staff exceeded 26 thousand people. The Bank is included in the list of systemically important credit institutions.

The bank's website contains all the necessary information about products and services for consumers, as well as convenient electronic services: online product requests, callback order and online calculator. In addition, all samples of contracts and tariffs are easily available on the bank's website, customers can familiarize themselves with the terms of the Halva installment card, pick up a loan and deposit, as well as make payments and transfers. For small and medium-sized businesses, site contains detailed information about credit products, RKO, deposits, acquiring and other online services.

In 2023, the bank continued to improve the quality of customer service and the availability of services through digital channels. The Bank is actively developing the SovcomIdea portal and the Ambassadors Club aimed at supporting and advising clients on banking products. The Bank has expanded the service of online mortgage transactions - registration of mortgage transactions without personal presence has become possible when buying housing in the secondary and primary markets with sellers-individuals.

The Bank has been assigned ratings by Russian rating agencies: AA- from ACRA dated 04/13/2022, ruAA from Expert RA dated 07/14/2022, AA- from NKR dated 04/29/2022 and ESG-II(b) from Expert RA dated 12/28/2022 (ESG – rating of environmental, social and corporate responsibility). According to the results of 2022, Sovcombank was recognized as the winner of the “people's rating” of Banki.ru.

During the inspections in the “Mystery Shopper” format, the work of the consultants was assessed as good. The staff talked in detail about the products, were polite and competent.

28 April 2022

Sovcombank topped the “People’s Rating” of Banki.ru for the third year in a row

Sovcombank is declared the winner of the “People’s Rating” portal Banki.ru following the results of 2021 at the Bank of the Year award ceremony, which took place on April 27 in Moscow. The bank was also among the candidates for the nomination “Bank of the Year” and “Business Leader of the Year”.

For 2021 on the portal Banki.ru users left more than 9 thousand reviews about the work of Sovcombank, which is 18% more than a year earlier. More than 60% of the reviews are thanks for the high level of service and individual approach when interacting with customers. The Bank became the leader of the portal’s “People’s Rating” in 2019 and 2020.

Anna Kambulova, Managing Director of Sovcombank PJSC:

“Many thanks to our dear customers and the whole team Banki.ru , without which there would be no national rating. All employees of Sovcombank put their hearts into it every day so that we are in first place, although this is not our goal, but only a consequence of daily work. We divide customer reviews into “positive” and those thanks to which we can improve something. We really do it, so for three years in a row we have become winners of such a prestigious and respected award. It's especially nice to get it in these difficult times.”

Translation from Russian



Sovcombank became the best Russian employer and won gold

Sovcombank Group was included in the Forbes rating of the best Russian employers in the “Gold” category. In total, 118 employers were included in the rating, which were evaluated according to three key blocks: “Employees and Society”, “Ecology” and “Corporate Governance”. Sovcombank received the highest platinum rating for two of them.

The expert jury took into account the new realities of 2022 in the methodology of 2022 and focused on social parameters, for example, assessed whether companies have well-being policies that go beyond the usual social package, took into account which of the rating participants could not reduce staff in crisis conditions and increase wages.

Sovcombank follows the best international practices and pays special attention to initiatives aimed at career development, improving the quality of life of employees and popularization of sports. The bank’s social programs include free VMI for all employees, co-financing of fitness and vacations at ski resorts.

To change the usual workplace in Sovcombank, coworking is organized for all employees on the Black Sea coast in Sochi in summer or on Krasnaya Polyana in winter, there is a 4x3 schedule – 4 days of work and 3 days of rest. In 2021, the bank launched a set of Wellness programs aimed at taking care of both the physical and emotional state of people. The Bank conducts weekly live broadcasts to support employees in unstable times, psychological assistance is provided by corporate psychologists.

More information about the methodology and the results of the rating is available on the Forbes website.

Publication date: December 8, 2022



Sovcombank received Cbonds Awards in four categories

11 December 2018

On December 7, 2018, the award ceremony for the nominees of the annual Cbonds Awards — 2018 took place, during which Sovcombank entered the list of the best representatives of the banking sector in four award categories at once. The presentation of traditional market awards was held in St. Petersburg at a gala dinner in honor of the closing of the XVI Russian Bond Congress.

This year the awards were presented in 20 nominations. Sovcombank was recognized as the winner in four of them at once: for the third year in a row, Sovcombank became the winner in the nomination "The Best Investment Bank for working with subjects and municipalities". Sovcombank took the second place in the nomination "The best investment bank for working with the II — III echelon of borrowers". In addition, the success of Sovcombank's sales team was awarded the 3rd place in the nomination "The Best Sales Team in the Bond Market".

Also, a special award "The best deal for the initial placement of sub-federal/municipal bonds" was awarded to a deal for the placement of bonds of the Krasnoyarsk Territory, among the organizers of which was Sovcombank.

Mikhail Autukhov, Deputy. Chairman of the Board of Sovcombank PJSC - Head of the Corporate and Investment Business Division: "Despite the high level of competition in the Russian investment banking market, Sovcombank continues to firmly maintain its leadership positions in key segments of the debt market. Confirmation of this is the third consecutive award in the nomination "The best Bank for working with subjects and municipalities of the Russian Federation".

Cbonds Awards is an annual award that is awarded to the best participants of the Russian bond market based on the results of an open vote, the holders of which are determined by the participants of the bond market themselves. Voting is completely open and has been held annually since 2006. As part of the voting, market participants traditionally choose the best DCM, sales, trading teams, the best analytics on the bond market, the best initial placement deal among corporate and sub-federal borrowers.



23 дек 2022 10:00

ПОДЕЛИТЬСЯ

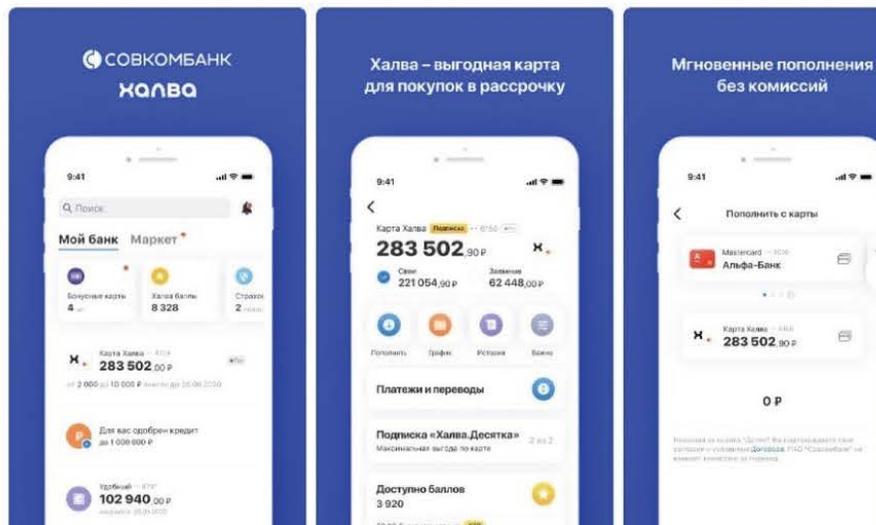
Совкомбанк занял третье место в рейтинге лучших мобильных приложений

Приложение «Халва-Совкомбанк» заняло третье место в ежегодном рейтинге Mobile Banking Rank в категории «Лучший ежедневный банкинг в мобильных банках на Android».

На третьем месте

В рейтинге Mobile Banking Rank приложение Совкомбанке заняло третье место, поднявшись на две позиции в сравнении с результатом прошлого года. Как отмечают аналитики Marksw Webb, в мобильном банке Совкомбанка реализованы широкие возможности автоматизации платежей, предоставлена информативная история операций, настроены удобное получение переводов, навигация и поиск по приложению.

В категории Daily Banking эксперты Marksw Webb оценивали ежедневные задачи частного пользователя в мобильном банке: переводы, платежи, проверка баланса, оплата услуг, покупок и так далее. В этом году из системы оценки были удалены критерии, которые связаны с функциями, недоступными в России.



В категории Daily Banking эксперты Marksw Webb оценивали ежедневные задачи частного пользователя в мобильном банке

«Мы рады, что несмотря на колоссальные вызовы 2022 года, мы смогли не только сохранить высокое качество ежедневного банкинга в нашем мобильном приложении «Халва – Совкомбанк», но и активно развивать новый функционал для максимального удобного и безопасного пользования мобильным банкингом каждый день», — прокомментировал заместитель председателя правления Совкомбанка **Альберт Борис**.

Mobile Banking Rank — ежегодное многоэтапное исследование цифрового клиентского опыта в мобильных банках России для частных лиц. Оно дает возможность оценить свое положение на рынке, получить полноценный контекст для стратегии развития сервиса, увидеть лучшие практики для **90 of 132** улучшения UX и достижения бизнес-целей.

27 января 2022

Совкомбанк Технологии вошли в ТОП-3 лучших ИТ-работодателей России 2021 года по данным сервиса Хабр Карьера

Компания «Совкомбанк Технологии», входящая в группу Совкомбанка, стала третьей в рейтинге «Лучшие ИТ-работодатели России 2021» среди российских компаний с численностью сотрудников более 5 000 человек.

Рейтинг Хабр Карьеры является ежегодным и рассчитывается на основе оценок и отзывов действующих и бывших сотрудников компаний. [По результатам 2021 года](#) Совкомбанк Технологии набрали 4,5 балла в категории крупных компаний – ИТ-компания входит в Группу Совкомбанка, в которой трудятся более 22 тыс. человек.

Пользователи сервиса Хабр Карьера высоко оценили компанию сразу по нескольким категориям: отношения с коллегами, интересные задачи, современные технологии, карьерный рост, комфортные условия труда, признание результатов труда, профессиональный рост, компания делает мир лучше, связь с топ-менеджментом, грамотность менеджмента, адекватная зарплата.

«Руководство по-настоящему заинтересованно в развитии своих сотрудников и создании комфортной атмосферы в коллективе. Всегда можно прийти с вопросом и быть уверенным, что руководитель поможет», - отмечают в отзывах о компании на сайте Хабр Карьера – *«Шикарный офис в центре, действительно удобное рабочее место. Всегда есть мотивация работать хорошо, которая для меня складывается из отличной стабильной зарплаты и человеческого отношения к сотрудникам».*

Рейтинг делится на четыре группы по размерам организаций: огромные (более 5000 сотрудников), большие (1000–5000 сотрудников), средние (100?1000 сотрудников) и небольшие (10?100 сотрудников). За прошедший год около 26 000 сотрудников поставили оценки почти 4600 компаниям. По правилам сервиса из общего числа в рейтинг попадают только те работодатели, которые получили оценку от 10 и более сотрудников — в этот раз их количество составило 330. С методологией расчета оценок можно ознакомиться по [ссылке](#).

Ознакомиться с открытыми вакансиями в ООО «Совкомбанк Технологии» можно по [ссылке](#).

Поделиться:

[Возврат к списку](#)

12 апреля 2023

Совкомбанк подтвердил оценку «Знак качества» на уровне А1 – наивысший уровень качества услуг

Аналитический центр БизнесДром актуализировал оценку «Знак качества» ПАО «Совкомбанк» на уровне А1 - наивысший уровень качества услуг.

Совкомбанк предоставляет клиентский сервис на высшем уровне как для физических лиц, так и для предпринимателей. На оценку положительно повлияла высокая онлайн-доступность продуктов и услуг. Совкомбанк входит в ТОП-10 банков по величине активов и объему кредитов предприятиям. Сеть отделений банка в 2023 году расширилась до 2,6 офисов в 1 тысяче городов России, численность персонала превысила 26 тысяч человек. Банк входит в список системно значимых кредитных организаций.

На сайте банка указана вся необходимая информация о продуктах и услугах для потребителей, а также реализованы удобные электронные сервисы: онлайн-заявки на продукт, заказ обратного звонка и онлайн калькулятор. Кроме того, на сайте банка легко доступны все образцы договоров и тарифы, клиенты могут ознакомиться с условиями карты рассрочки «Халва», подобрать кредит и вклад, а также сделать платежи и переводы. Для малого и среднего бизнеса на сайте опубликована детальная информация о кредитных продуктах, РКО, депозитах, эквайринге и других онлайн-сервисах.

В 2023 году банк продолжил улучшать качество клиентского сервиса и доступность услуг через цифровые каналы. Банк активно развивает портал «СовкомИдея» и «Клуб амбассадоров», направленные на поддержку и консультирование клиентов по банковским продуктам. Банк расширил действие сервиса онлайн-сделок по ипотеке – оформление ипотечных сделок без личного присутствия стало возможно при покупке жилья на вторичном и первичном рынках с продавцами-физическими лицами.

Банку присвоены рейтинги российских рейтинговых агентств: «АА-» от АКРА от 13.04.2022, «ruАА» от Эксперт РА от 14.07.2022, «АА-» от НКР от 29.04.2022 и «ESG-II(b)» от Эксперт РА от 28.12.2022 (ESG – рейтинг экологической, социальной и корпоративной ответственности). По итогам 2022 года Совкомбанк был признан победителем «народного рейтинга» Банки.ру.

В ходе проверок в формате «Тайный покупатель» работа консультантов была оценена как хорошая. Сотрудники подробно рассказывали о продуктах, были вежливы и грамотны.

Поделиться:

[Возврат к списку](#)

28 апреля 2022

Совкомбанк возглавил «Народный рейтинг» Banki.ru третий год подряд

Совкомбанк объявлен победителем «Народного рейтинга» портала Banki.ru по итогам 2021 года на церемонии премии «Банк года», которая состоялась 27 апреля в Москве. Банк также вошел в число претендентов номинации «Банк года» и «Бизнес-лидер года».

За 2021 год на портале Banki.ru пользователи оставили более 9 тыс. отзывов о работе Совкомбанка, что на 18% больше, чем годом ранее. Более 60% отзывов – благодарности за высокий уровень обслуживания и индивидуальный подход при взаимодействии с клиентами. Банк стал лидером «Народного рейтинга» портала в 2019 и 2020 годах.

Анна Камбулова, управляющий директор ПАО «Совкомбанк»:

«Огромная благодарность нашим дорогим клиентам и всей команде Banki.ru, без которых бы не было народного рейтинга. Все сотрудники Совкомбанка каждый день вкладывают душу, чтобы мы были на первом месте, хоть это и не является нашей целью, а лишь следствием ежедневной работы. Отзывы клиентов мы разделяем на «положительные» и те, благодаря которым мы можем что-то улучшить. У нас это действительно получается, поэтому три года подряд мы становимся победителями столь престижной и уважаемой премии. Особенно приятно получить ее в эти непростые времена».

Поделиться:

[Возврат к списку](#)

[Главная](#) > [Новости](#) > [Новости компании](#) >

Совкомбанк стал лучшим российским работодателем и завоевал «золото»

СОВКОМБАНК СТАЛ ЛУЧШИМ РОССИЙСКИМ РАБОТОДАТЕЛЕМ И ЗАВОЕВАЛ «ЗОЛОТО»

Группа «Совкомбанк» вошла в рейтинг лучших российских работодателей Forbes в категорию «Золото». Всего в рейтинг включили 118 работодателей, которые оценивались по трем ключевым блокам: «Сотрудники и общество», «Экология» и «Корпоративное управление». По двум Совкомбанк получил высшую оценку «платина».

Экспертное жюри учли новые реалии 2022 года в методологии 2022 года и акцентировали основное внимание на социальных параметрах, например, оценивали наличие у компаний политик well-being, выходящих за рамки привычного социального пакета, учитывали, кто из участников рейтинга смог не сократить штат в кризисных условиях и увеличить заработную плату.

Совкомбанк следует лучшим мировым практикам и уделяет особое внимание инициативам, направленным на развитие карьеры, повышение качества жизни сотрудников и популяризацию спорта. В социальные программы банка входят бесплатный ДМС для всех сотрудников, софинансирование фитнеса и отпуска на горнолыжных курортах.

Для смены привычного рабочего места в Совкомбанке организован коворкинг для всех сотрудников на берегу Черного моря в Сочи летом или на Красной Поляне зимой, там действует график «4х3» – 4 дня работы и 3 дня отдыха. В 2021 году в банке запущен комплекс Wellness-программ, направленных на заботу как о физическом, так и эмоциональном состоянии людей. Банк еженедельно проводит прямые эфиры для поддержки сотрудников в нестабильные времена, психологическую помощь оказывают корпоративные психологи.

Подробнее о методологии и результатах рейтинга – на сайте [Forbes](#).

Дата публикации: 8 декабря 2022

Поделиться:

[Новости банков](#) | [Лента новостей](#) |

Совкомбанк получил награды Cbonds Awards в четырёх номинациях

11 дек. 2018



7 декабря 2018 года состоялась церемония награждения номинантов ежегодной премии Cbonds Awards — 2018, в рамках которой Совкомбанк вошел в список лучших представителей банковского сектора сразу в четырёх номинациях премии. Вручение традиционных рыночных наград проводилось в Санкт-Петербурге на гала-ужине в честь закрытия XVI Российского облигационного конгресса.

В этом году награды вручались в 20 номинациях. Совкомбанк был признан победителем сразу в четырёх из них: третий год подряд Совкомбанк становится победителем в номинации **«Лучший инвестиционный банк по работе с субъектами и муниципальных образований»**. В номинации **«Лучший инвестиционный банк по работе со II — III эшелонем заемщиков»** Совкомбанк занял второе место. Кроме того, успехи sales-команды Совкомбанка были отмечены 3-м местом в номинации **«Лучшая команда sales на рынке облигаций»**.

Также специальной наградой **«Лучшая сделка первичного размещения субфедеральных/ муниципальных облигаций»** была отмечена сделка по размещению облигаций Красноярского края, в числе организаторов которой был Совкомбанк.

Михаил Автухов, Зам. Председателя Правления ПАО «Совкомбанк» - Руководитель Дивизиона Корпоративно-Инвестиционный Бизнес: *«Несмотря на высокий уровень конкуренции на российском инвестиционно-банковском рынке, Совкомбанк продолжает твёрдо удерживать лидерские позиции в ключевых для себя сегментах долгового рынка. Подтверждение этому – третья подряд награда в номинации «Лучший банк по работе с субъектами и муниципалитетами РФ».*

Cbonds Awards – ежегодная премия, которая вручается лучшим участникам российского облигационного рынка по итогам открытого голосования, обладателей которой определяют сами участники облигационного рынка. Голосование является полностью открытым и проходит ежегодно с 2006 года. В рамках голосования участники рынка традиционно выбирают лучшие команды DCM, sales, trading, лучшую аналитику на рынке облигаций, лучшую сделку первичного размещения среди корпоративных и субфедеральных заемщиков.

Поделиться:

источник: www.sovcombank.ruПодробная информация о банке: [Совкомбанк](#).**Читайте также****95 of 132**

Certification by translator

I, , certify that I am fluent in the English and Russian languages and competent in translating from that language to English. I further certify that I have translated the enclosed documents entitled:

- **Совкомбанк занял третье место в рейтинге лучших мобильных приложений**
- **Совкомбанк Технологии вошли в ТОП-3 лучших ИТ работодателей России 2021 года по данным сервиса Хабр Карьера**
- **Совкомбанк подтвердил оценку “Знак качества” на уровне А1 — наивысший уровень качества услуг**
- **Совкомбанк стал лучшим российским работодателем и завоевал “Золото”**
- **Совкомбанк получил награды CBonds Awards в четырех номинациях**

from Russian to English and that the translation is complete, true, and accurate to the best of my knowledge.



Exhibit 6: High income evidence in 2021

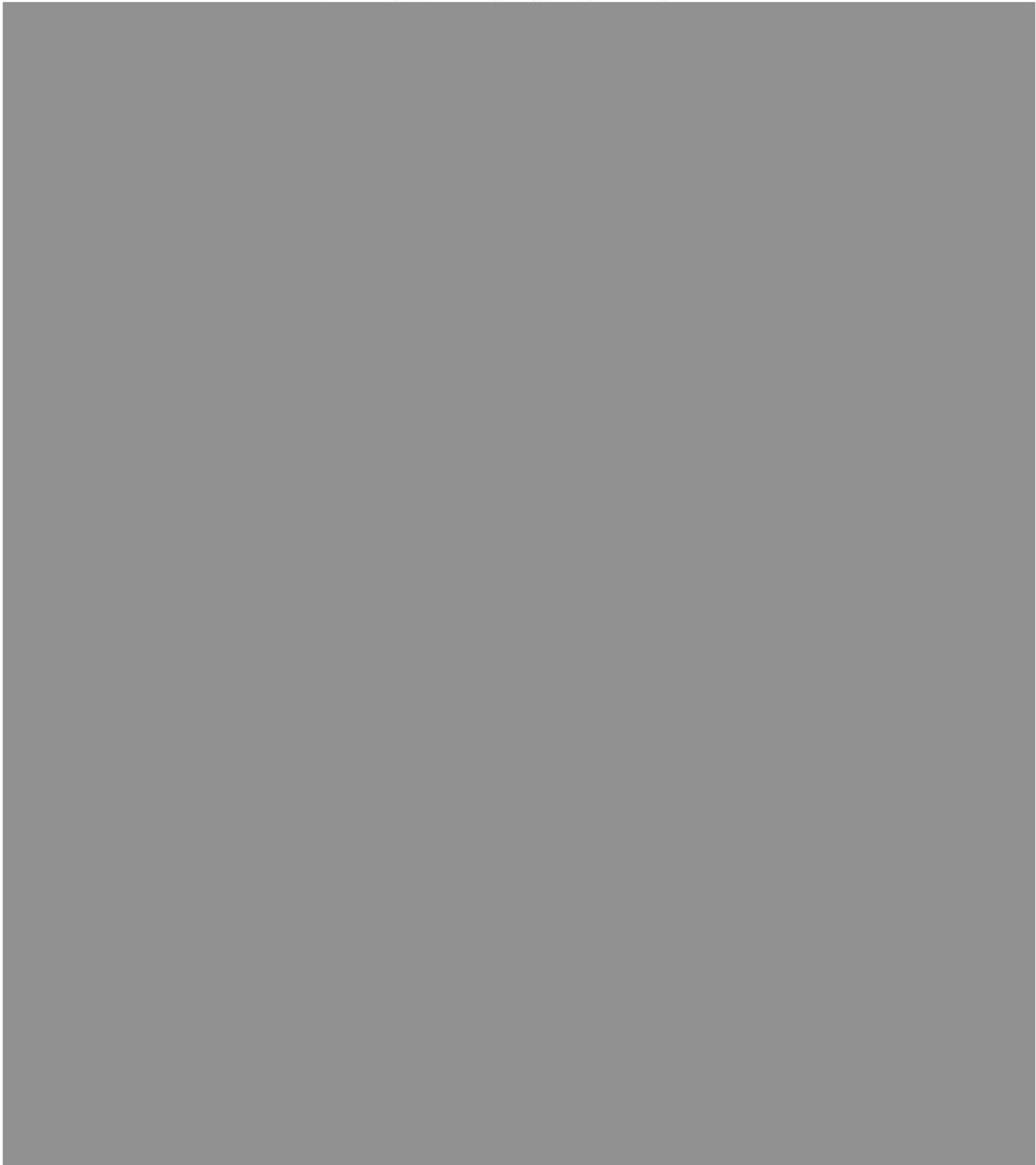
Certificate of income and tax amounts for 2021

Certified English translation with the original

Форма по КНД 1175018

СПРАВКА О ДОХОДАХ И СУММАХ НАЛОГА ФИЗИЧЕСКОГО ЛИЦА

за 2021 год от 26 . 01 . 2022



Certification by translator

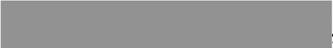
I, , certify that I am fluent in the English and Russian languages and competent in translating from that language to English. I further certify that I have translated the enclosed document entitled “**Справка о доходах и суммах налога физического лица**” from Russian to English and that the translation is complete, true, and accurate to the best of my knowledge.



Exhibit 7: Design Nominees Info

Certificate of “Site of the Day” award for Love Media site

Certificate of “Site of the Day” award for Solixant Biosystems site

Winner’s page for Love Media site

<https://www.designnominees.com/sites/love-media>

Winner’s page for Solixant Biosystems site

<https://www.designnominees.com/sites/solixant-biosystems>

VisualModo: Design Nominees interview

<https://visualmodo.com/design-nominees-interview/>

MenaFM: “Design Nominees picks Closeloop.com as Site of the Day”

<https://menafn.com/1104353595/Design-Nominees-Picks-CloseloopCom-As-Site-Of-The-Day>

Reactive Graphics: “Site of the Day on Design Nominees”

<https://www.web-designlondon.co.uk/site-of-the-day-on-design-nominees/>

DirectLine: “Studio’s Awards”

<https://directlinedev.com/awards/>



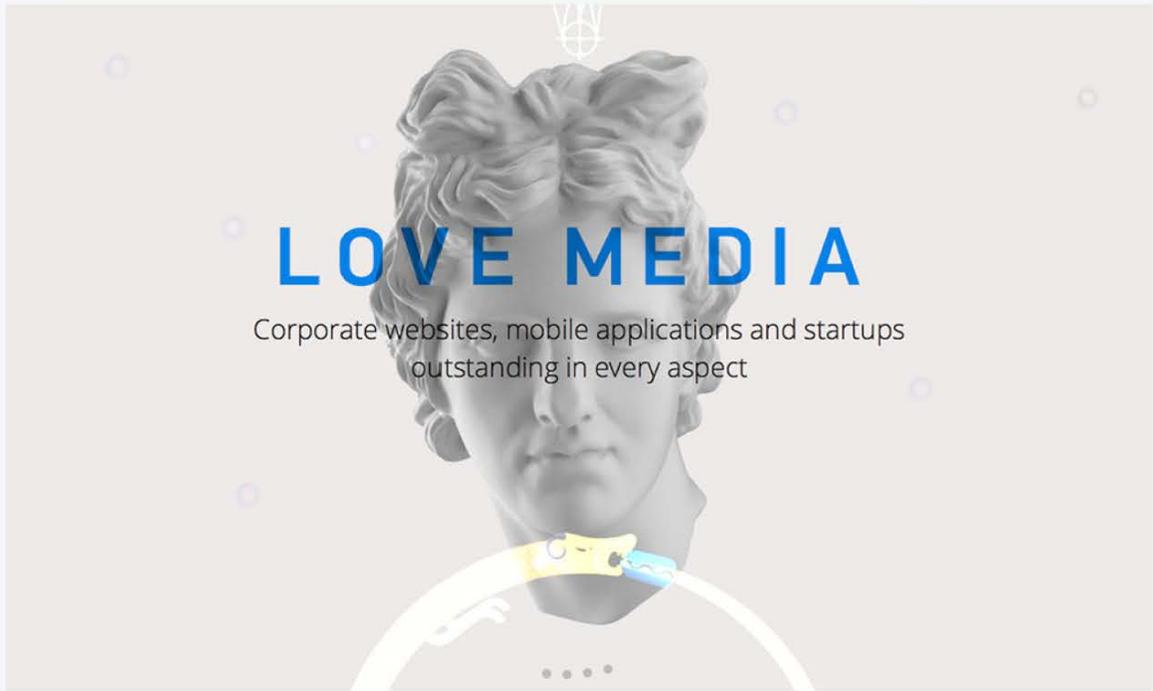
Design Nominees

SITE OF THE DAY

01 Feb 2018

Love Media

by Andrew Marcus



01 Feb 2018
Site Of The Day

Love Media

by Andrew Marcus

 17  1355



CATEGORIES

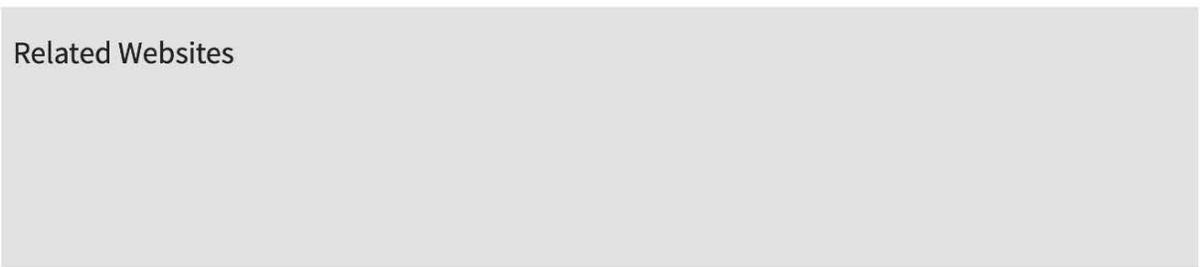
Companies , Designer , Developer

TAGS

Animation , Design , Portfolio

DESCRIPTION

Love Media is a full-circle web studio from Moscow, Russia. We create corporate websites, presentation websites, Internet services, mobile apps and startups.





Design Nominees

SITE OF THE DAY

15 Aug 2018

Solixant Biosystems
by Andrew Marcus



15 Aug 2018

Site Of The Day

Solixant Biosystems

by Andrew Marcus

♥ 17 👁 1276



CATEGORIES

Companies , Technology

TAGS

Big Background Images , Parallax , Unusual Navigation

DESCRIPTION

Solixant is a Russian leader in biotechnology with unique competence in the production of biologically active substances and drugs on the basis of microalgae.

Related Websites



Design Nominees Interview

Design Nominees is one of the best CSS design galleries, we have prepared questions in this super interview so you can learn more about them

Design • Inspiration Updated on December 27, 2022



Design Nominees is one of the best CSS design galleries and a showcase for awarding and showcasing the best websites, apps, and games, promoting innovative designers, developers and agencies, we prepared some interview questions for you to get to know 9Brainz better, a great [internet company](#) that is helping the world of design and showing its works beautifully.

Design Nominees Interview with 9Brainz

Who you are & what are CSS design galleries

We value each phase and each moment. And we don't stop praising the memories of the past. We believe in the "Joy of Growing Up". We are 9Brainz.

A highly ambitious and intellectual team, 9Brainz is the first technical firm of its kind that gives the best services in Virtual Reality and 3D Art in parallel to other IT products. 9Brainz is a leading web development, application development, game development and outsourcing company, a leading IT company based in India.

What do You Guys do?

The measure of who we are is what we do. We are obliged to serve a wide range of services for IT products. To list a few: Mobile App Development, [Website Development](#), SEO, App Galleries, VR Apps, AR Apps, UX/UI Designing, and 3D Art services.

But what we do, is never as important as how we do it. Quality and satisfaction are what make our clients keep coming back to us with new projects and contracts.

Design Nominees Interview: Who's Behind Your Company?

The company is my baby. And 'my' here is for Ravi Gadesha, the main Founder and current CEO of the company. I've been able to pull up my sleeves and roll out different products because of my sound team. The Design Nominees is the key idea of our most beloved Sr. Designers and Developers – Aashish Kachrola and Mahesh Lamba.



What Made You Want to Start Your Business on the CSS design galleries?

When I saw myself 4 years back, Ravi then was running for quality in IT [product services](#). I was also hustling to join the Reality and related products market. And maybe it's this hunger that made me start this business with very strong foundation. **106 of 132**

Tell us in this Design Nominees Interview What was the Biggest Challenge in Starting Your own Business?

As per my experience, the biggest challenge doesn't come in starting but in sustaining and raising standards. Yet, the biggest challenge faced is **MARKETING. MARKETING. And MARKETING.** And it is not about marketing the firm name to get clients, as we've got the best clients across the globe. But marketing the in-house products.

Who Helped You, and How did they Play a Role in Shaping the Direction of Your Business?

My wife, one of the best analysts I've come across in life, is the reason why 9Brainz is here. She's always closely intrigued by my work and my vision for Technology and IT products and pushed me at the right time to initiate the firm. And there's been no stop since then. It's rightly said that:

"Well begun is half done."

How Long Have You Been Developing/Designing?

I've been in the field of design and development for 7 years. But I'm glad to have people possessing the experience of 11 years in the same field as part of the team. And this has led to a successful and established setup of 9Brainz, which has been running smoothly for two and a half years.

In this Design Nominees Interview questions, tell us, what is your design/development philosophy?

What gives you look good and feel-good impact is what will win everyone's hearts. So, it matters what taste you have. That is the base for any product design and development. The next step is to understand the product well with R&D and start from scratch. The main focus is to develop a taste that drives over all other products.

What Advice do You Have for Other Designers/Developers just Starting?

There would be three most things on the checklist for designers and developers that are just kicking off:

1. Develop a quality taste. What you think is not just the right way. Years of observations are, at times, near enough.
2. Convene the right people and other resources
3. Have an eye for detailing

What do You Like to do in Your Free Time?

Netflix. One word sums it all up.

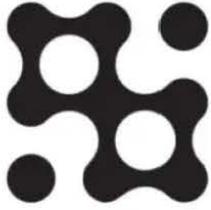
Concluding the Interview with Design Nominees

That's it; This was an interview with exclusive design questions nominated for the company 9Brainz. Feel free to use the comments section below if you'd like to share something and also follow our friends at Design Nominees on their Twitter profiles.



Topics Design Inspiration Interview

More From Visualmodo



ORGANIZATION
9Brainz

[CONNECT TO CRM](#) [SAVE](#)

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About

9Brainz is an information technology company that specializes in web development, app development and game development.

- Rajkot, Gujarat, India
- 11-50
- Private
- 9brainz.com/
- 1,109,228

Highlights

- Contacts**
2
- Employee Profiles**
1
- Similar Companies**
14

Recent News & Activity

There is no recent news or activity for this profile.

Details

Industries
Information Technology Software Web Development

Headquarters Regions
Asia-Pacific (APAC)

Founded Date
2016

Founders
Ravi Gadesha

Operating Status
Active

Company Type
For Profit

Contact Email
ravi@9Brainz.com

Phone Number
+91-9033915992

Lists Featuring This Company

- Gujarat Companies With Fewer Than 1000 Employees**
 5,752 Number of Organizations • \$2.9B Total Funding Amount • 682 Number of Investors [TRACK](#)
- Gujarat Companies**
 6,754 Number of Organizations • \$36.9B Total Funding Amount • 789 Number of Investors [TRACK](#)
- India Information Technology Companies (Top 10K)**
 9,001 Number of Organizations • \$10.0B Total Funding Amount • 9,001 Number of Investors [TRACK](#)



Design Nominees Picks Closeloop.Com As 'Site Of The Day'

Date

6/10/2022 2:09:35 AM

(MENAFN- ForPressRelease)

UNITED STATES, June 10, 2022 / -- Design Nominees awarded Closeloop's website design the illustrious 'Site Of The Day' honor. Listed on Design Nominees under the categories like Business and Design Agencies, Closeloop Technologies became the winner on 6th June 2022. The website's clean and business-centric look stole the show. It is easy to comprehend and navigate.

As a leading design competition platform, Design Nominees seeks to discover and publicize the talent of the world's best web designers, developers, and agencies. The opportunity to be featured as one of the top designs on such a website is a significant milestone for the Closeloop family. Not only does it demonstrate the company's expertise and dedication to its mission of improving people's digital experiences, but it also showcases a serious class of the designers and developers they have.

This award-winning website design of Closeloop's website reveals the dedication of the team working in the backdrop to developing digital products that meet the needs of real users and match industry standards. The company was previously recognized as one of the best web mobile and web development companies by reputable industry analytics platforms such as Clutch.co, BusinessOfApps, AppDevelopmentCompanies.co, MakeAnAppLike and DesignRush, with a rich portfolio of designs and apps crafted for more than 200 clients in the past decade. These accomplishments add to public recognition of Closeloop as a genuinely user-oriented design and development company.

Securing an award like 'Site of the Day' is every digital designer's dream and is regarded as the pinnacle of success in the digital creative community. This award is only given to select websites for their simplicity with regard to navigation and understanding, aesthetic appeal, and outstanding design and development.

The company has been offering stellar design and development services to its global clientele for more than 11 years now. Headquartered in California, Closeloop has the vision to empower businesses digitally through smart, aesthetic, and intelligent software solutions. The company has proficient people willing to take up projects and make something incredible, be it websites, mobile apps, enterprise solutions, custom-made software, or ERPs/CRMs.

Their zeal towards satisfying clients and pursuing passion is unbelievable, no wonder why they have so many happy customers worldwide. Something that's distinguishing is their CTO-level consulting, which not many IT companies offer. Under the consulting plan, you get to interact with the C-level professionals who assist you in making strategies, put forward their valuable suggestions and help you devise an action plan that works in real-world scenarios.

About Design Nominees

Design Nominees is an internationally acclaimed design and development awards platform, popular for recognizing and promoting the work of freelance designers, studios, and design agencies who push the boundaries of creativity, functionality, and usability. Awards are given out for exceptional creativity and technical proficiency every day. Winners receive official certificates from industry leaders and get much-needed exposure from thousands of daily visitors to the Design Nominees website.

About Closeloop Technologies

Closeloop is an award-winning design and development company with roots in the USA and branches spread across the Indian subcontinent, in states like Punjab and Rajasthan. Known for its transparent and honest policies, Closeloop Technologies offers services in the fields of web design, mobile design, development of web portals, eCommerce solutions, mobile applications, Customer Relationship Management Software, Enterprise Resource Planning, Cloud Computing, AR/VR, AI, Chatbot development, Blockchain development, IoT and others.

The company is run by professionals with rich industry experience working with brands like VMWare, Oracle, Essar, Google, Microsoft, and Facebook. Their comprehensive professional background can assist companies in developing powerful strategic plans for maximum growth and performance.

Company :-Closeloop Technologies

REACTIVE

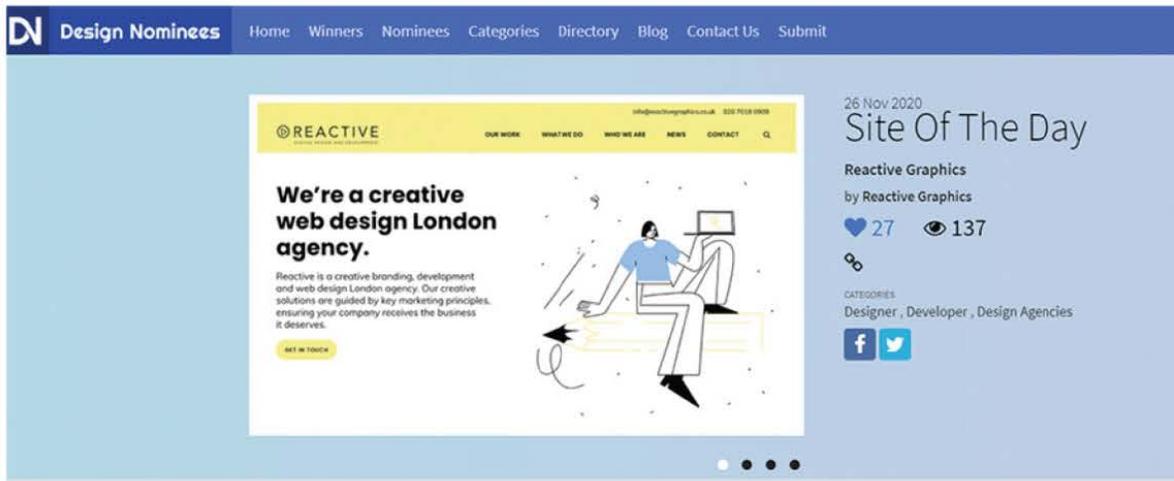
Site of the Day on Design Nominees

By Reactive Graphics | 26th November 2020

Design Nominees is a showcase of awarding and showcasing the best websites, apps and games by promoting innovative designers, developers and agencies.

Everyday, Design Nominees selects one website from their many submissions, to be name as the "SOTD" (Site of the Day). Professionally design websites from agencies all over the world are submitted for this recogniton.

We are proud to say that our website web-designlondon.co.uk was selected as "Site of the Day", for 26th November 2020. Check out our profile [here](#).



If you require a website for your business then Reactive Graphics can help your company to correctly position itself in the marketplace.

[Get in touch](#) with us today to see how we can get your project off the ground!
Or you can view our portfolio of work [here](#).

Looking for a new website design?

OUR WORK

CONTACT US

PROGRESSIVE, AWARD-WINNING WEB DESIGN AND DEVELOPMENT COMPANY

We always strive to achieve the best results and digital growth for our clients and pride ourselves that our works are highly appreciated by them as well as the community



Site of the Day



Site of the Day



Site of the Day



Site of the Day



Site of the Day



Site of the Day



Exhibit 8. Corrected Recommendation letters from experts, with proper contact information

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
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- 9.
- 10.

